

# Jonathan Asuelo

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## OBJECTIVE

Be full-time on a radio station or in a cluster focused on winning.

## PROFESSIONAL EXPERIENCE

### Experience in Positions

- Live afternoon drive, midday and evening shifts
- Production Director and station imaging
- Program director / Music Director

### Format / Music Knowledge and Experience

- AC/Hot AC
- Classic Hits/Oldies/Urban Oldies
- Top 40 Mainstream and Top 40 Rhythmic

### Software Knowledge

- Automation software: Prophet/RCS NexGen, RCS Master Control, Audiovault
- Music scheduling: RCS Selector and Linker
- Production / Sound editing: Adobe Audition/Cool Edit Pro, Sound Forge, ProTools/Audacity, Orban DSE
- Website Creation / Maintenance: Emmis BaseStation

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### PD / MD / APD / Afternoons - KWNZ "Z-93.7" Reno NV (5/06-1/11)

- Managed airstaff, music, imaging, website/social content and presence, promotions, and daily afternoon drive show on a mainstream top 40.

### Production Director - CBS Radio / MIDDAYS - KZZO "100.5 The Zone" Sacramento CA (1/03-4/06)

- Managed production staff and assignments on KYMX "Mix 96" (AC) and KZZO "100.5 The Zone" (hot AC). Lowest billing adjustments in years on both stations. Live midday airshift on hot AC.

### Advisor - KRVH "91.5 Radio Rio" Rio Vista CA (5/03-present)

- Advise students and teachers in operation of a radio station. Programming logs; give direction to music played on the air.

### Production Director - Americom Broadcasting Reno NV (8/98-1/03)

- Managed production staff and work on AC, oldies/classic hits, hot AC, rhythmic CHR, sports talk, and male 18-49 talk stations. Also airshift...

### Nights - KWNZ "97.3 K-Wins" Reno NV (2/96-1/03)

- Nighttime airshift on rhythmic top 40 station. Did station events and appearances. Station imaging. Some work with Selector and Linker.

**Fireworks music production – Skyfire** Reno NV (6/99-6/03)

- Produced music for 4<sup>th</sup> of July pyrotechnic display at Rancho San Rafael Park in Reno, NV.

**Weekend Airshift – KODS “103.7 The River”** Reno NV (2/00-2/02)

- Voice-tracked weekends on an oldies/classic hits format.

**Weekend Airshift – KRNO “Sunny 106.9”** Reno NV (1/97-4/98)

- Live weekends on a soft AC format.

**Production / Promotions / Airshift – 95.3 KUIC/1190 KXBT,**  
Vacaville CA (8/94-2/96)

- Intern and part time work with promotions and production on AC and urban oldies stations. Live weekend/fill-in airshifts on 95.3 KUIC (AC) with frequent interaction with news and traffic reporters.

**EDUCATION**

**General Education - Solano Community College**

Suisun City CA (1994-1996)

- Preparation for speech communication major

**General Education – Vanden High School**

Fairfield CA (1990-1994)

- Diploma.

## **John Asuelo References:**

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