

## **Company Overview**

## "The brash Learning Annex puts a fresh face on adult education." - Time Magazine

The Learning Annex is the premier producer of seminars, lectures, classes and workshops throughout the United States and Canada. We provide our students with the tools they need to change careers, make more money, improve their relationships, empower their lives and support personal and spiritual growth. We offer over 8000 events a year!

Our monthly magazine reaches over 2.5million people. It is distributed through the mail, in street kiosks, and retail outlets. Learning Annex students enjoy unprecedented access—at modest prices—to best selling authors, show-business luminaries and high profile, powerful industry leaders who share their expertise in formats ranging from 3 hour classes to weekend events.

Our courses range in diversity from powerful lectures by such speakers as **Donald Trump**, Larry King, Jerry Lewis, Sarah Jessica Parker, Henry Kissinger, Tony Robbins, Deepak Chopra, Bishop Desmond Tutu, Barbara Bush, P. Diddy, Sylvia Browne, James Van Praagh and Robert Kiyosaki to our "How To" seminars ranging from writing a business plan, investing in Real Estate, and succeeding in the music business to social activities like our Whitewater Rafting trip and Wine Tastings.

Over our 25 year history, The Learning Annex has become so recognizable in contemporary culture that we have been featured in hit shows such as Sex and The City, Six Feet Under, The Simpsons, Will and Grace, Dharma and Greg, to name a few. Additionally, Mad TV, Saturday Night Live and Jay Leno have incorporated The Learning Annex into their parodies.

The Learning Annex continues to enlighten millions of students seeking a casual and practical learning environment. Within the last year we have expanded our reach with our online audio and video classes and a new book series available in stores nationwide. We also launched The Learning Annex Real Estate Wealth Expo where twenty thousand students came to the Jacob Javits Center in NYC to learn from Donald Trump, Rich Dad Poor Dad Robert Kiyosaki, Suze Orman, Rudy Giuliani and 70 other Real Estate and Wealth Experts. 2005 will be a banner year for the Learning Annex, with the expansion of our Real Estate Wealth Expo in 8 cities across the country.

The Learning Annex is committed to impacting and improving the quality of peoples lives through powerful, practical, and insightful classes, workshops, seminars and events. For more information please visit www.learningannex.com.

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