

How to Have the Most Magical, Romantic, and Emotional Wedding Day of Your Dreams

7 Secrets Revealed:

What Other Wedding Photographers Don't Want You To Know!



Secret 1: How To Guarantee Your Wedding Lives Up To Your Dreams

Believe it or not, the photographer you select to photograph your wedding can make or break your wedding day. Yes, I kid you not, your wedding day - not just your photographs! Why? Because he's THERE - with you and your family, in person - interacting with all your family and guests - and representing you every minute.

Now, HONESTLY, we're not just talking about photography here - we're talking about YOUR WEDDING - how YOU FEEL on your wedding day, and how smoothly and romantically everything goes. You see, your photographer determines this, by the way he helps you plan your wedding, the way he treats you and your loved ones, and the way he conducts himself throughout the day.

Amazing Secret Revealed:

So here's the secret: Meet the photographer - IN PERSON - before you hire anyone to photograph your wedding! Most brides don't realize that many studios hire part time photographers to photograph their weddings for them - high school and college kids, friends, relatives, etc. This means that you go to a studio, talk with a salesperson, look at their samples, and make a decision - without really knowing who will be photographing your wedding!

And if it's not just the right person doing the photography, and interacting with all your family and guests, everything can be ruined!

So, when you're talking with a potential studio, ask them the following questions:

1. Who did these photographs you are showing me?
2. Who, by name, will be photographing our wedding if we hire your studio?
3. We want to MEET this person, BEFORE we hire your studio.



"Thanks, Monte. The pictures really are amazing. My family and friends can't believe how wonderful they are.

Monte finds a way to be everywhere at once with no one even noticing him. His pictures were superior and my family and Scott and I are having a terrible time choosing from such an enormous selection of beautiful pictures. Monte is exactly the photographer that a busy bride needs! She can book him and forget about the rest because he knows his stuff! You have been the perfect professional. I recommend you to everyone."

Amber Heiserman Rowland, Lawrence, Kansas

Then, when you meet this person, ask him or her the following questions:

1. How will you dress at my wedding?
2. Did you do ALL the samples of wedding photography we saw in the sample books? If not, show us YOUR work, please.
3. How long have you been photographing weddings?
4. How long will you be at my wedding?
5. Before you leave our wedding, who do you check with first to see if there's anything else we would like you to do?

Finally, decide if you REALLY LIKE THE PHOTOGRAPHER, as well as his or her work, because this person is going to be spending a lot of time with you and your family and friends, on your important day!

By the way, just so you know, here are my answers to those questions:

I'm the ONLY photographer at my studio. I will be photographing your wedding personally. I will dress in a nice jacket and tie. (Not a tux, and not just slacks and a shirt! I don't want to take anything away from your groom and groomsmen and the fathers, and I also don't want to dress casually, and not represent you professionally.)

I photographed my first wedding in 1975 when working for Lisle Ramsey Studios in Kansas City, Missouri. Wedding photography has changed since then, but there's no substitute for the experience.

I'll be at your wedding until you, your husband (how exciting - your "husband!"), your parents, and your husband's parents all say they have nothing else for me to do. I NEVER will leave your wedding without checking with you!



Secret 2: Announcing The Single Most Important 'Secret' You MUST Know About Weddings!

Here's a really big "secret" that almost no brides think about when interviewing a potential photographer: What's their guarantee? What happens if you aren't happy with the photography, or the way you and your friends were treated, or if the photographer left your wedding before he was supposed to, etc.

This is of the utmost importance! The guarantee (make sure it's in writing!) tells you just how committed they are going to be in taking good care of you, and doing a great job.

And, just so you know, here's our IRON CLAD, 100% MONEY BACK GUARANTEE:

You will be THRILLED (not just 'satisfied') with how we represented you and your family at your wedding, and also THRILLED with your photographs, or we will do whatever necessary to have you be THRILLED with them, or we will return ALL YOUR MONEY. Period. No hard feelings either. We want you to LOVE everything we do for you!

You see, we understand that you can't do this over again. This is a "one-time-thing" and everything MUST be perfect! You have our written guarantee that we'll take really good care of you!



Secret 3: An Important Warning: Miss This Secret, And A Disaster Could Happen At Your Wedding!

This seems so obvious, and yet brides miss this one all the time, and pay a BIG PRICE for it after their wedding! Be sure the photographer has lots of happy brides and grooms, who have taken time to write and tell the photographer how happy they were with both him, and his work! We're talking TESTIMONIALS here! From real people, with their full names, and their city and state, so you can call them if you want to, just to "check them out" and make sure that they really said what the photographer says they said. (That's a hard sentence to read, but you get the point! Sorry!)

I'm sorry to be so skeptical, but we live in a time in history when you have to be really careful to be certain that people are telling you the truth.

You will notice that throughout this article are photographs and testimonials from some of the brides and grooms whom we have been honored to work with on their wedding day. Also notice that their FULL names, city and state are listed, so, if you really wanted to, you could look them up in the phone book, and call them.



Secret 4: A Magic Way To Have A Great Wedding

One of the things that you really want to look for in your photographer, is someone who is an EMOTIONAL STORY TELLER! An artistic photographer whose images combine to tell the EMOTIONAL STORY of your family, your friends, and your wedding day. This is really important, if you are looking for photographs which will be PRICELESS to you for years and years to come!

And here's why this is so important! If an artist is an EMOTIONAL STORY TELLER, there's a really good chance that he will be compassionate about not ruining the romance, beauty and emotions of your day. You see, only a true romantic can truly understand how important this day is to you, and how perfectly you want it to go.

And a true romantic will be sensitive to NOT INTERFERING WITH THE EMOTIONAL ROMANTIC FLOW OF YOUR DAY!

I could tell you so many horror stories here. But let me just mention one so you understand how important this is: Recently I heard about a photographer who was hiding behind some flowers up at the altar (something that I will NEVER do!) and he dropped a lens on the marble floor with a huge crash, and then swore out loud so loud that everyone heard it! (He obviously wasn't a romantic EMOTIONAL STORY TELLER or he wouldn't have ruined the romance and religious significance of the ceremony by hiding behind flowers where everyone could see him come and go - and, of course, there is NO excuse for profanity!)

So, looking for a romantic, EMOTIONAL STORY TELLER, who will beautifully tell the story of your love for each other, and for your family and friends, will also result in someone who will respect you and your wishes, and conduct himself in only the most professional and friendly way, because he understands in the most intimate way, the importance of the "Story of Your Wedding Day."

And, by the way, my brides tell me that they really love the way I emotionally tell the story of their wedding day. That's why I became a photographer - to tell the wonderful true stories of romantic couples in love.



Secret 5: The Truth About Wedding Photographers Revealed. What They Don't Want Me To Tell You!

It is not my intention to say anything bad about any other photographers in the area. I know some of them personally, and count them as my friends. However, it is really important that I alert you, in this letter, to some of the problems that you otherwise would never know about.

Well, here's a "biggie." Most photographers will cram as many weddings into a day as they humanly can. Many times, this means they must rush from your wedding to get to another, and then rush from that one, to get to another.

This type of photographer just isn't going to be able to capture the **EMOTIONS, ROMANCE, LOVE, AND RELATIONSHIPS** between you and your husband, and also between you and your family and friends. That photographer just won't have the sensitivity and enthusiasm and love for what he does to be able to capture those feelings. And he won't have the time or energy.

You Won't Believe This, But I Assure You, It's True!

For example, I won't mention any names here, but I know of a photographer who photographed so many weddings in a single day, that the only way he could remember the names of the bride and groom at each wedding was to write their first names on masking tape, and stick it to the back of his camera! Not only that, but if he had, say five weddings, he would simply stack layers of masking tape on the back of the camera, and as he left one wedding for the next, he would just rip off that layer, and the next couples names were now showing! I swear to you this is true!

I **ONLY** photograph **ONE** wedding per day. You get me for the **ENTIRE DAY**. I understand how important this day is to you, and I am there for you!

This also means that I'm rested and energetic. It also means I'm enthusiastic about what I will be doing for you. As I mentioned earlier, I photograph weddings because I **LOVE** them, not because I have to do them. And since I only photograph one wedding a day, I'm not tired or "burned out on your important day."

"Monte was so personable from the minute I met with him. He was always making me feel important and he was extremely flexible for extra photo shots, engagement photos, etc.

I love the way your photography is a piece of art and the pictures tell a story. I was always very comfortable with you, Monte, always!"

Jennifer Robbins,
Kansas City, Missouri



Secret 6: A Remarkable Secret To Truly Enjoying Your Wedding Day, And Having It Filled With Wonderful, Emotional Moments!

This is so important! Be sure the photographer you hire has a "team" approach to taking good care of you on your day. This means that he will take the time to talk to you--and really listen--as you explain what type of wedding photography you're dreaming about. Your ideas for photographs or locations are more than welcome. I don't have the attitude that "I'm the photographer and only my ideas are worth photographing." No. Some of my best photographs have been suggested by the bride and groom or their families.

Let me explain. I schedule a separate meeting with every couple whose wedding I photograph a week before the ceremony. Of course, at that time we talk about the times for the day, when I will arrive, when we'll photograph the bridal party and family and where, when the cake will be cut, the bouquet thrown and so on. But, most importantly, we talk about the exact type of photographs you, your fiancé and your families most desire. Often this discussion reveals details another photographer wouldn't have learned. For example, at one wedding of a Baldwin, Kansas, couple, the couple toasted each other with heirloom wine glasses passed down in their family from the late 1800s. I made a special point to make close-ups with special lighting to show off the glasses' exquisite detail.

Another bride showed me a photo from a bridal magazine she loved. The bride and her bridesmaids were walking away from the camera and only the bride was looking back. We duplicated the photo with our own touches and it was one of her favorites. Mine, too! I use it my advertising and a huge enlargement of it hangs in my office.

So we are a TEAM. A team that together, guarantees that you not only have a great time on your wedding day, but also assures you of having PERFECTLY EMOTIONAL photographs!

The Magic Of "E.F.P" On Your Wedding Day!

You see, I don't really look at it as "wedding photography," but rather as "Emotional Family Photography (EFP) created on your wedding day!" It's all the emotions, relationships and personalities of all your friends and relatives, captured in beautiful images for you and your family to cherish for the rest of your lives. After all, isn't that what you really want?

"EFP" is one of the major things that separates me from all the other wedding photographers in the area. I want to capture the love, relationships, personalities, and emotions of all your family and friends for you to enjoy and view with happy tears in your eyes for years and years to come!

Aren't The People and The Emotions Of Your Life What Matter The Most To You?

Because it's the PEOPLE and the EMOTIONS of your life that are so valuable to you. Yes, you'll also see the beautiful dresses and flowers. Yes, you'll see the lovely ceremony, etc. But more, much more than that. You'll feel the emotions that you and your fiancée feel toward each other and toward your best friends and family members on this magical day. Yes, FEEL them each time you view your photographs. That's what I am driven to do for you!

You see, you want photography that "speaks" to you with love, emotion, respect, and the glorious feelings you will be feeling on your wedding day. You want your photography to "tell the story" of your wedding day, AND your families and friends. Most photographers, bless their hearts, just want to "record the event, and go home."

I want you to cry when you see the photographs! Cry tears of happiness, because in those photographs are all the people you and your husband love and care about - showing their real personalities and emotions like you never dreamed they would! Most photographers just want to get home before midnight, or hurry to the next wedding they are photographing.



"Monte was the only photographer I talked to about photos because after our first meeting, I knew he was 'the one.' He was really concerned about what kind of photos I wanted, and really listened! We absolutely love our wedding photos, and he delivered everything I wanted. My cousin, who was at my wedding, put it perfectly: 'He's like Houdini!' He was completely unobtrusive but still got the best shots--like magic. Thank you, Monte."

Melissa Browning, Lawrence, Kansas

Don't Miss The "Emotional Moments" Of Your Day Because Your Photographer Didn't Have The Vision To See And Capture Them In A Sensitive, Romantic Way!

Your day will be filled with beautiful "**Emotional Moments**" that you will never experience again in your life. Those "Moments" are what I am driven to capture for you.

Here are just three examples:

NEW! - I'm The ONLY Photographer In the Lawrence area Who Does This! An Amazing And Wonderfully Emotional Way To Express Your Love For Your Dad On Your Wedding Day!

As a father myself, I can assure you that one of the most emotional moments in a dad's life is when he "gives his little girl away" at the beginning of your ceremony. Your dad will never forget it.

But now, there's something full of emotional magic that you can give your dad when he gives you away! At that very powerful moment in his and your life, you hand him a surprise "**Father's Pride**" that he carries with him back to the pew, and as he reads your personal message to him, and looks at the emotional photograph of you in your wedding gown, he begins to cry with tears of joy and love! This is a moment both you and your father will remember for the rest of your lives. **Don't miss that moment!**

The Magic Moment When The Love Of Your Life First Sees You!

Or the incredible moment when your fiancé first sees you in your wedding gown - perfect in every way - with your lovely flowers, the beautiful veil and headpiece - everything which you selected specifically for him - as the tears swell up in his eyes, and he tells you how very much he loves and adores you. **Don't miss that moment!**

A Magic Moment With Grandma

Or, if you are lucky enough to still have a living grandmother, the lovely moment when she reaches up and puts her arms around you, and with tears in her eyes, tells you how beautiful you look and how much she loves you, and how proud she is of you. **Don't miss that moment!**

I could go on and on. Your entire day will be made up of brief, priceless moments like these. Let's make sure first of all that your day is so beautifully organized and planned that these moments truly can happen, and then let's help you to be so stress free, but excited, that you can enjoy and remember these wonderful, magical moments for the rest of your life.

How do we do that?

I'll bet you think I'm going to say that you do this through the photography. Right? Wrong! The way we help these moments happen, and help you remember them, is to help you have a wonderful, romantic and emotional day! A day where everything goes perfectly. As long as we do that, the rest will take care of itself (providing your photographer does know what he or she is doing).

That's what I will do for you.

Oh, if you ever talk with a photographer who says this to you, run away as fast as you can! If he says, "Your photographs are all you will have after the wedding is over. Your flowers will be dead, your cake will be eaten, etc. - but you'll have your photographs! They are the most important thing about your wedding!" - then he's NOT the photographer for you!

Why not? Because if he says that, he has a completely false impression of his importance, and will try to run your day and take charge! Don't let that happen! Because the photographs ARE NOT THE MOST IMPORTANT THING - the romance, emotions and relationships are the most important thing! A great photographer will be able to capture all the great moments, without detracting from the magic of your day.



Secret 7: How To Be Assured That You Will Be The Most Beautiful Bride Your Friends Or Relatives Have Ever Seen!

You deserve to have a wedding day where you are the most beautiful bride any of your friends or relatives have ever seen. That's the dream of every girl when she begins visualizing her wedding day. And you deserve to have that! Let's see to it that is exactly what happens! How? Simple. Yes, you will select the perfect dress, headpiece, veil, flowers, shoes, etc.

Yes, you will have your hair and make up done. But it goes much deeper than that. You see, beauty is also in the way you FEEL on your wedding day. The way your emotions show on your face, and the way you glow when you walk down the aisle and look in the eyes of the love of your life.

Many of my brides will understand this when I say it: When you hire me to photograph your wedding, you're really paying for me to be there. To take all the pressures and tensions out of the day for you. You know that I am there, and that I truly care about you, and will help you with EVERYTHING so the day goes perfectly. That's really what our brides are paying us for. The photographs are free. They're just an added "bonus!"

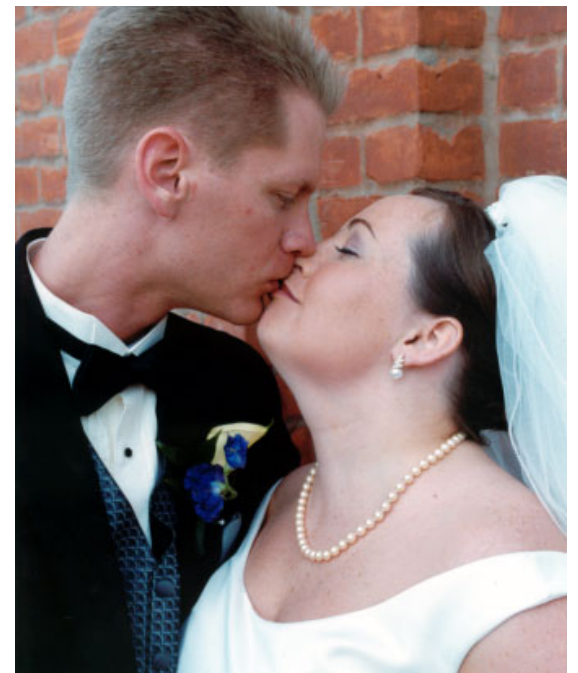
You see, if you, your husband (there's that great word again!) and your family and guests are all having a wonderful time, you will be more beautiful than you have even dreamed you would be. Because there will be no tension there. And, by the way, your photographs will be WONDERFUL, too, because you looked so wonderful and were having such a great time.

See how it all "fits" together to result in a wonderful day, and wonderful photographs? You really can't separate them!

A True Tragic Story Of A Bride And Groom, And What It Means For You.

Let me take a moment to tell you a true story: A year ago, I received a note from a woman whose wedding I had recently photographed. Here's what she said, "I don't know if Terry told you that my Dad passed away three weeks after the wedding and I'm so glad and thankful for picture of the two of us. Very special!"

Her father came to the wedding in a wheelchair. We made the effort to go outside the sanctuary to a rock garden and photographed him with Bonnie. Little did I know how special that seemingly ordinary moment would become. When I finished reading her note, I was close to crying. She had just put into words what I had not been able to for my entire career.



"Thank you for everything you did to help make our wedding day wonderful and for the beautiful pictures. We were very pleased with how they turned out! Having the photo area at the reception was also great. Everyone loved that idea. Thanks again for being so flexible with us as we planned our wedding from out of town."

Jen & David Mier, Erie, Colorado

You see how “Emotional Family Photography” can make your wedding volumes absolutely PRICELESS?

In my humble opinion, the tender fabric of your life is sewn together with beautiful, emotional moments between you and your loved ones, and I want to capture and express all those wonderful moments for you in your wedding volumes - and accomplish this without interfering with the emotions and romance of your wedding day.

Here’s What To Do Right Now!

Here’s what I strongly recommend you do IMMEDIATELY! Pick up the phone and [call me right now](#) or [e-mail me at mace monte@aol.com](mailto:mace monte@aol.com). Ask whether we still have your wedding date available.

If you agreed with and liked anything in this article, call us. There is **NO CHARGE AND NO OBLIGATION** for this call! Let’s just chat a bit, see whether your date is still available, and then, if and only if you would like to, we can set up a time to get together in person and talk about your wedding. There is no charge or obligation for this, either.

After visiting with us, if you agree we are the best photographer for you, book within two weeks of our chat and receive a FREE engagement session plus 24 photographs of you and your fiancé.