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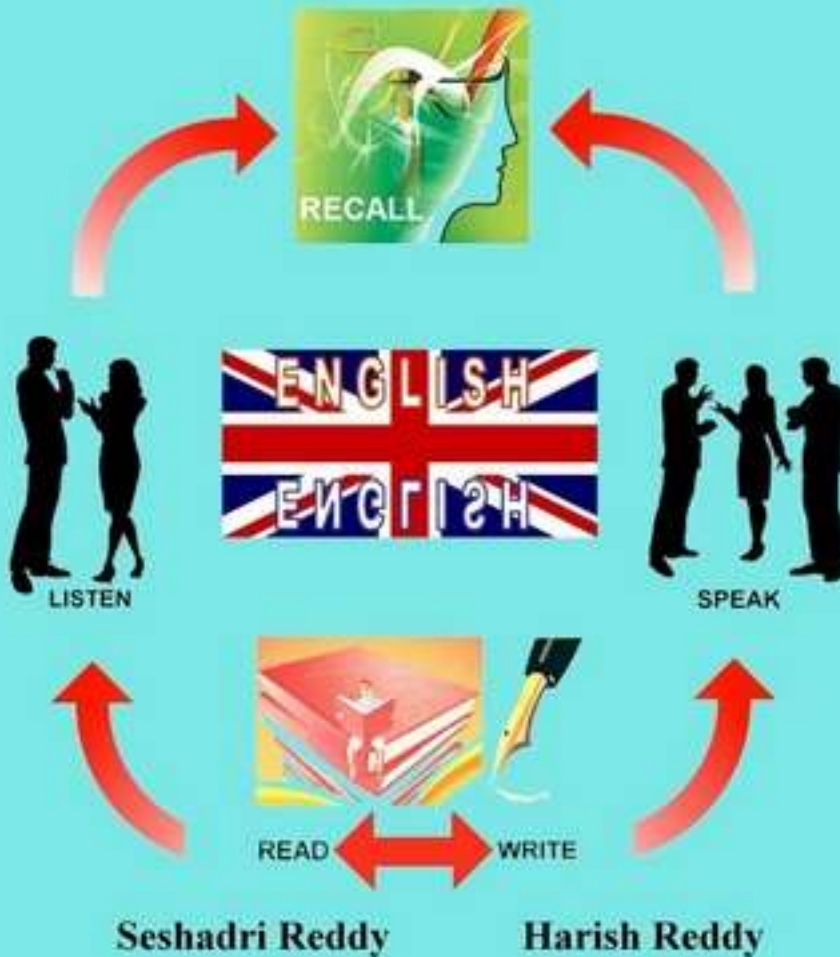
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WORD BANK

MOB D BAN K

LEARN AND RECALL ABSTRUSE WORDS
through
Stories, Anecdotes, News, Narrations, and Quotes



WORD BANK MOBD BANIK

LEARN AND RECALL ABSTRUSE WORDS



In WORD BANK, an excellent aid to learning and recalling abstruse words at will, an academic will find a diverse collection of salient words and even arrangement of data. The techniques adapted by the Authors in presenting the data with a view to achieve efficient learning and recall power are truly inventive. The father-son duo has fashioned a novel blazing trail by creating this innovative learning tool, par excellence.

Overall, a Reddy-Reckoner of a book that would enable every litterateur to fathom the elegance of English language.



Seshadri Reddy Harish Reddy
Authors

Price - India: ₹ 250 and Elsewhere: US\$ 10

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ISBN 978-93-5067-886-2

TRAVAILS OF TRAVEL

A REAL LIFE BLACK COMEDY



Seshadri Reddy

TRAVAILS OF TRAVEL

A REAL LIFE BLACK COMEDY

The word '*Travel*' generally conjures up images of holidaying at exotic tourist places. Well, Travel could be for business, pleasure, health-care, education, visiting friends or relatives, attending wedding functions, and the like. One could also undertake travel for business and mix it with pleasure. Whatever!

The title of this book "*TRAVAILS of TRAVEL*" is very apt, as the the word '*travel*' itself is derived from the word '*travail*'. The Travail part of Travel becomes even more acute for budget travellers.

Etymology: '*Travel*' is derived from '*travail*' according to the Oxford English Dictionary, and it originally meant "Bodily or mental labour or toil, especially of a painful or oppressive nature; exertion; trouble; hardship; suffering." In spite of the word's painful beginnings, this noun was being used to mean the act of traveling by the late 1300s and '*travel*' became the dominant form in the 1600s.



AUTHOR

R. SESHADRI REDDY

ISBN: 978-93-5311-851-8



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978-93-5311-851-8

MANAGEMENT CAPSULE



A Concise Management Manual

Multiple M's of Management

<p>MISSION MESSENGERS</p>	A globe with currency symbols (¥, €, \$) overlaid on it. Below the globe is the word "Money" in a stylized font with a dollar sign.	<p>MESSAGES MEDIA</p>
Silhouettes of several people in various poses, representing human resources.	A detailed illustration of a microscope.	A collection of various metal parts, including pipes, rods, and flanges, representing raw materials.
<p>MEN</p>	<p>MACHINES</p>	<p>MATERIAL</p>
An illustration of an industrial factory scene with workers and machinery.	An illustration of an hourglass, representing time.	An illustration of a measuring tape, representing metrics.
<p>METHODS</p>	<p>MOMENTS</p>	<p>METRICS</p>

R.Seshadri Reddy

MANAGEMENT CAPSULE

Multiple M's of Management

Production : Mission, Money, Men, Material, Machines, Methods, Moments, Metrics

Marketing: Mission, Money, Missionaries, Messengers, Messages, Media, Moments, Metrics

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WORD BANK SERIES

Know Thyself, Friends, and Foes

MEMORIA TECHNICA

LEARN AND RECALL ABSTRUSE WORDS

through

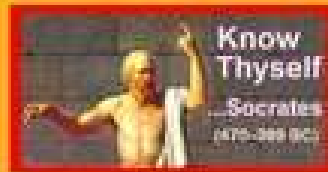
Stories, Anecdotes, News, Narrations, Etymology, and Quotes



RECALL



ENGLISH



Know
Thyself
...Socrates
(470-399 BC)



LISTEN



SPEAK



READ

WRITE

Seshadri Reddy

Harish Reddy



WORD BANK SERIES

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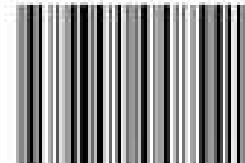
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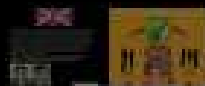
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BLACK or WHITE

Ain't Matter?

Demonetisation 2016: INDIA

A Great Leap of Faith & Accomplishment



Seshadri Reddy

BLACK or WHITE: Ain't Matter? (*Demonetization 2016*)


This book narrates the saga of demonetisation of high value currency notes of denominations ₹ 500 and ₹ 1,000 in India. This historic decision was announced by our Honourable Prime Minister, Narendra Modi on 8th November, 2016. He demonstrated his foresight, wisdom, and courage of conviction by taking this great leap of faith. Being a one-off situation, there can be no precedence or standard protocol to implement such decisions involving mind boggling problem of logistics in replacing the banned currency notes with new ones to meet the requirement of 1.25 billion people in such a vast geographical spread in a short time span of 50 days. The events starting from the date of announcement until the end of financial year 2016-17 are chronicled here.

Despite the hardships, people of India for the most part unwaveringly went along with Mr. Modi's ambitious plan without any major protests, disruptions, or violence. It is a measure of the ability of the people to cope with such a radical change and their faith in the leadership of Mr. Narendra Modi.



Seshadri Reddy - Author

Price: India - ₹ 500; Elsewhere - US\$ 20

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MEMORIA TECHNICA
LEARN AND RECALL ABSTRUSE WORDS
through

Stories, Anecdotes, News, Narrations, Etymology, and Quotes



RECALL



ENGLISH

Kith	Kin
Duel	Duel
Wreak	Wreck
Advice	Advise
Discrete	Discreet
Continuous	Contiguous



LISTEN



TALK



READ

WRITE

Seshadri Reddy Harish Reddy



978-93-01



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LEARN AND RECALL ABSTRUSE WORDS



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BLAME IT ON ME

THE GREAT INDIAN OMNISHAMBLES

by SESHADRI REDDY and HARISH REDDY

BLAME IN ON ME THE GREAT INDIAN OMNISHAMBLES

Key inspiration for this book comes from Franz Kafka, who wrote about a nightmarish, dehumanized world with its bureaucratic labyrinths and totalitarian societies. The term "Kafkaesque" has been described as "marked by a senseless, disorienting, often menacing complexity" and "characterized by surreal distortion and a sense of impending danger." To say that *Blame it on Me* is Kafkaesque would not be an overstatement.

Blame it on Me describes the authors' stifling encounters with the document-heavy, inefficient, and sadistic bureaucracy, from which there is seemingly no escape. Whether busy collecting mountains of documentation, navigating the nightmarish traffic of the city, decoding foreign cultures, or dealing with exquisite incompetence, the authors confront the quotidian cruelty of society and its tyrannical institutions with copious injections of humour, making the Sisyphean journey tolerable—perhaps even enjoyable. *Blame it on Me* journeys back and forth through time giving us insight into the contradictory nature of progress since Indian independence.

Seshadri Reddy is the author of this book and formerly a CEO in the Indian corporate world. He is an engineering graduate from the Indian Institute of Technology, Madras. He is now a visiting Professor at the International Institute of Planning and Management, Hyderabad, India.

Harish Reddy is the co-author of this book and a graduate in Computer Science from Arizona State University, USA. He is a computer professional currently based in San Francisco, USA.



ॐ GODS and ALIENS

Mythology, Folklore and Fiction

UNIVERSE
DEEP SPACE



Milky Way Galaxy

Seshadri Reddy

Arjun Reddy

GODS and ALIENS

Mythology, Folklore and Fiction

This book authored by "Grand Father - Grand Son - duo", comprises mythological and fictional alien stories with illustrative pictures; both educative and entertaining.

This book may be termed 'quasi-fictional' as facts and fiction are seamlessly integrated. This book encompasses a brief description of the infinite material universe comprising thousands of galaxies and the constituent planets. The contents of this book mainly cover the mythological narratives and the fictional aspects of purported UFO sightings and alien visits. Despite denials from many governments, UFO narratives persist. It has also been suggested by a few paranormal authors that all or most human technology and culture is based on extra-terrestrial contact .

There is plenty of mythological content in this book derived from our ancient religious scriptures which is quite informative and educative. As is evident from our ancient scriptures, Gods have interacted and lived among humans in the past. Maybe, Gods live on the earth; for instance Lord Shiva's abode is believed to be on mount Kailash near the lake Mansarovar in Tibet.

Some fictional episodes on what if some aliens had visited the earth on various occasions since formation of the earth during dinosaur age, ice-age, evolution of primitive humans, ancient times, medieval times and modern era are narrated in this book.



AUTHORS: Seshadri Reddy

Arjun Reddy

Price: In India - Rs 500; Elsewhere - US\$ 20



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