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This Issue...

...is loaded with unique Disney coverage ranging from the classic '30s Mickey Mouse Waddle Book to the latest popup books available at Walt Disney World. A full report on Hong Kong Disneyland and the merchandise available on opening day is found along with a first hand summary of the Disneyland Alumni Associations 50th Anniversary bash that presented Art Linkletter as the featured speaker. Readers will delight in learning how close his family was to Walt's and some of Linkletter's great stories about their relationship.

Tomart has owned the Donald Duck bicycle display for many years while a search was conducted for a 1949 Donald Duck bicycle on which to photograph it. Success has been realized this issue with the help of Keith Spurgeon. Thanks Keith.

Regular departments highlight Disneyana old and new from around the world thanks to our loval correspondents.

Happy Holidays and the best for the new year from the complete staff here at Tomart.



Barry Allender, Mike Armstrong, Daniel Bauer, Robby Beaman, Doug & Anne Page 24 Farley, George Hattersley, Derrick Johnson, Masa & Miyuki Kitade, Barry Koper, Bob Molinari, Erin Morehouse, Tina & Ron Olson, Cindy Russell, Gary & Anita Schaengold, Jim Silva, David R. Smith, Alan & Sandy Sadwin, and Hugo Stevenson.

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Disney Promotional License Plates

Collecting Disney promotional license plates celebrated its 35th anniversary this fall. The first one was created by Ralph Kent in late 1970 as a pre-opening advertising item for Walt Disney World. Since Florida required only a rear plate, the front bumper was left open for promotional use.

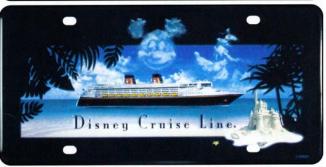
Over a hundred Disney license plates have been created over the years and recently Tomart had an opportunity to acquire some missing from its collection. These are presented together with other finds to provide this license plate update. In the '70s these items retailed for \$1. Average price paid today is \$8.





























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