

**WELCOME BACK,  
ORANGE BIRD  
TO MAGIC KINGDOM. PARK**

**CAST EXCLUSIVE EVENT  
APRIL 2012**



# THE RETURN OF A MAGIC KINGDOM CLASSIC

## A LOOK THROUGH THE ORANGE BIRD'S HISTORY



In 1969, the Florida Citrus Commission was among the first organizations to sign on as sponsor of the Sunshine Pavilion, which included the Tropical Serenade (Walt Disney's Enchanted Tiki Room) and the Sunshine Tree Terrace.



In 1971, the Orange Bird arrived at the *Walt Disney World* Resort representing the heritage of Florida citrus.



Unlike most birds, the Orange Bird couldn't talk or sing; he only thought in the form of orange puffs of smoke.



Park Guests could also pose for pictures with the strolling character, which was designed by Disney Legend Bill Justice.



The Sherman Brothers composed an entire story album celebrating the Orange Bird. Disney Legend Robert Sherman even wrote the story of this unique character.



In 1987, the Orange Bird left *Magic Kingdom* Park when the Citrus Commission ended its sponsorship of the Sunshine Pavilion.



## Welcome home, Orange Bird!



The Orange Bird returned to *Magic Kingdom* Park April 17, 2012. He can be seen at Sunshine Tree Terrace in Adventureland.