

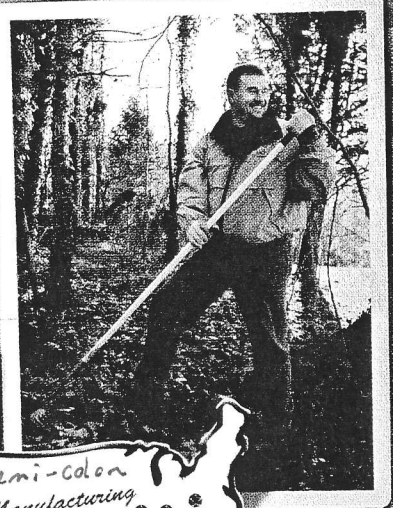
# Being a good corporate citizen starts with hiring lots of good citizens.

**W**HAT'S A GOOD CORPORATE CITIZEN? It's not about awards or mission statements or press releases. It's about people. People who care about what they do and how they do it. And at Toyota, we know these people pretty well, because we hire them every chance we get.

You see it in every vehicle we build here.\*\* Our over 32,000 team members

take pride in everything they do. Quality, teamwork and dependability, that's what they are all about. *Improper use of*

Our team members care about doing what's right, at work as well as in their local communities. They really are good citizens. Which in turn makes Toyota a better corporate citizen. Isn't it nice when things work out?



TOYOTA



Toyota U.S. Operations	
Plants	10
Jobs	886,000
Investment	\$13.5

**TOYOTA**

toyota.com/USA

\*2005 Center for Automotive Research study. Includes direct, dealer and supplier employees, and jobs created through their spending. \*\*Toyota vehicles and components are built using many U.S. sourced parts. ©2006

ROSEN ILLUSTRATION: CHRISTOPHER SLEBODA