

Want more income? Need more business? Solution ...



Martha M. Brisk DESIGNS

Together, we can drive business to your company and generate positive financial results for you in the future.

Your business information + my fresh ideas and solid design principles = compelling:

- **Company Branding**
- **Advertising**
- **Magazine Graphics**
- **Newsletters**
- **Marketing campaign**
- **Brochures**
- **Logo Creations**
- **Product Packaging**
- **Promotional Flyers**

Achievements

- Designed comprehensive campaigns including advertising, brochures, and signage to promote annual EXPO and management conferences; increased attendance at both
- Reduced cost of printing substantially through negotiation; streamlined cost efficient procedures
- Created award-winning multi-video carton to bundle videos with pocket workbook in single compelling package
- Raised quality of monthly industry magazine and newsletters; designed TOC, eye-catching covers and mastheads, title logos, advertising; increased subscriptions
- Facilitated trade shows for 2500 attendees/160 exhibitors with staff team; designed new booth; provided graphic display; planned and directed booth set-up

Professional Experience

Multi-Media Design Specialist

- Designed, managed and produced all graphic materials for international trade association
- Create and execute alternative decorating ideas for clients; murals, wallpaper restoration, florals
- Provide professional "first impression" company image through design and interpersonal skills
- Produce retail and custom designed florals using multi-media; fresh, dried & silk flowers
- Restored, matted, framed and shipped large wildlife photographs for high end retail stores.
- Correct photograph imperfections and restore heirloom photographs
- Customize & design wedding florals

Education

BA; Fine Arts, Bates College, Lewiston, ME
Experienced in professional graphic design and office software
Member of the American Institute of Graphic Artists (AIGA)



Awards

- Three American Society of Association Executives' *Association Trends* Publication Awards
- National Arborist Association's Chair's Award 2002-2003 for outstanding promotion of tree care
- Published award winning floral creations in the International Garden Club's annual calendar; selected from NY Coliseum displayed invitational designs

Call: 603-465-2046

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