



The Monthly Newsletter of the National Arborist Association

Welcome to the new era in tree care

With this issue of the *Reporter*, the NAA ushers in the year 2000 poised and open for change. We spent the latter half of 1999 polling members, talking with readers and undergoing an intense period of self-examination.

We discovered that times have changed and our membership is changing apace. Some news and features that have been mainstays of this newsletter no longer seem vital. Others will enjoy added emphasis—as you have requested.

The most noticeable difference, of course, is the addition of color. We thought it was time. Please make a note that from this issue onward the *Reporter* will be mailed as a separate, stitched publication, arriving at your office without an enclosing envelope. If the issue is stuffed with inserts, a covering envelope would be needed.

In addition, our *Washington Watch* newsletter will cease as a separate publication. You will still receive the same timely, informative news on politics, policy and regulation, but government affairs will, once again, be in-

cluded in the *Reporter*. This change, coupled with making the newsletter a mailer, will save a considerable sum of your dues money. Let us know what you think.

A revamped *Reporter* is but a small change in the way your association will operate. Watch for other innovations in the months ahead, including enhanced Internet services and more flexible education options. The very structure of your association could change for the better also with the passage of more flexible, up-to-date bylaws. Please see page 2 for more details.

The industry as a whole will undergo titanic shifts in the years ahead. Scientists today are working on grasses that will stay lush and green—and only have to be mowed once a year! Who can predict what's in store in the realm of arboriculture?

With apologies to Paul Simon, these truly are the days of miracle and wonder. May you and your family have a happy, prosperous and wondrously varied 2000.

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