

Calorad 200

WE HAVE A PROBLEM

We are all facing it. It's been over 20 years since the fitness revolution began. We spend over \$40 billion a year on weight loss and fitness, all to look and feel good.

IT ISN'T WORKING

We are losing the battle. Many of us are overweight, tired and sluggish. Most diets don't work and we can't stick to an exercise program. The extra fat we carry around is really stored energy, but we seem to be unable to utilize it without creating health problems. More and more studies are confirming that excess weight is a problem the world over. With aging populations, the threat to our health is greater than ever before!

WHY IS THIS HAPPENING?

First, it's not our fault. The world has changed and we must adapt. Our bodies were made to expend more calories throughout the day. Modern technology and our new, more sedentary lifestyles have created this dilemma. Now modern technology, along with Mother Nature, has given us an alternative.

AN ALTERNATIVE

When you lose fat and inches, you look great, feel great and have more vitality. Calorad® assists the body in utilizing unwanted fat, thereby allowing us to lead a more robust and healthy lifestyle*. This all-natural collagen-based drink may change your life. Thousands of people, including many health care professionals, are using Calorad® and looking better than ever before. Doctors are advising their patients and clients to try Calorad® as a safe alternative that may help them to look and feel better.

SOUND TOO GOOD TO BE TRUE?

Call the person who shared this brochure with you. He or she will share a conference call where you will hear the results people all over North America are experiencing with Calorad®.

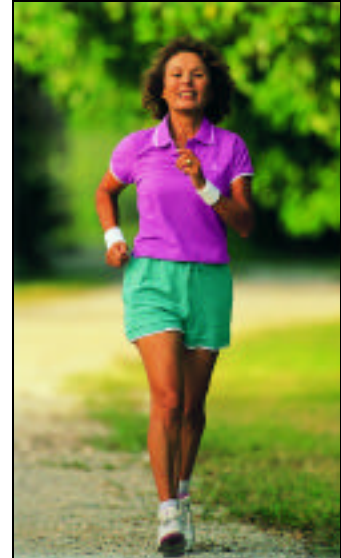
THE HISTORY OF CALORAD®

Some fifteen years ago, Michel Grisé, a brilliant Canadian formulator, was asked by a veterinarian friend to formulate a product that would eliminate "fatty liver syndrome" in poultry (fat chickens stop laying eggs). Within days, the excess fat was eliminated and the chickens and the farmers were happy.

THAT'S GREAT FOR CHICKENS BUT WHAT ABOUT US?

That's where the really great news begins. Due to the dramatic success of the product, Michel decided to reformulate it for people, naming it "Calorad®." Michel tested it on himself and shared the positive results with us.

That was over 12 years ago! Since then, hundreds of thousands of people have achieved dramatic results by using Calorad®.



HERE'S THE PLAN

You take a tablespoon of Calorad® just before you go to sleep and live your normal life. That's it. Could it be any simpler?

WHAT HAPPENS WHEN YOU SLEEP

In the first 45 to 90 minutes of sleep your body should enter "Delta Sleep Mode." During this stage, the body repairs and rebuilds itself. SOURCE: David Duhon, M.D./Neurologist

It is suggested that you do not eat or drink anything except water for at least three hours before sleep. The body should look for another source of fuel to create the energy required to assist the rebuilding process. Remember, fat is stored energy. When we were young we had faster metabolisms and our bodies used energy to build muscle and bone and to maintain good health while we slept. As we get older, this process slows down. There is nothing complicated about Calorad®. It works naturally with the body. It is a ready source of nutrition.

"There is nothing on the market like Calorad®. I have been looking for a collagen-based product like Calorad® for over 20 years. I have repeatedly asked manufacturers to formulate a product like Calorad® to no avail. I love Calorad®'s delivery system—it is simple and elegant. Without changing any major behaviors, my patients are seeing positive results and feeling great! This is the one fundamental nutrient I recommend to each and every patient."

DR. ED WAGNER
Independent Business Associate

"As a former hockey player, I am used to conditioning. When I started taking Calorad® I was in the midst of a grueling project at work. I could not get to the gym and I was curious to see what Calorad® would do for me. In under a month the results I obtained were amazing. I can see the definition in my stomach muscles now. Calorad® is strengthening and supporting me in ways I never could have imagined."

DREW McCAUGHEY
Independent Business Associate

"When we were originally introduced to Calorad® we were intrigued. In my 25 years in the trade business I have come across thousands of products but nothing compares to the uniqueness and effectiveness of Calorad®. Not really expecting anything dramatic to take place, we started taking Calorad® every night. It helped change the quality of our lives! We sleep well, have increased vitality and have an increased overall sense of well-being. Quite simply, we can't imagine life without Calorad® and we want to share it with everyone."

JOSE AND CLEMENCIA CORZO
Independent Business Associate

Share in the positive experience of thousands and try Calorad®. To order, please contact the individual that provided you with this literature.



ESSENTIALLY YOURS