

Well, it's that time of year again; the beginning of a new fiscal year for the Marine Corps League. The new State officers have been elected and installed and the new State Commandant, Dennis Brockland, has issued his goals for the year.

One item high on his agenda is to continue your efforts to recruit new members and to retain the members we have. He also is encouraging members to become Life members. In the Guidebook for Detachment Officers the primary duty of the Junior Vice Commandant is the recruitment and retention of members. But this responsibility is not his alone. Every member is encouraged to seek out new members at every opportunity. We know how fellow Marines love to let the world know they were or are Marines and this is done by wearing articles of clothing that are exclusive to Marines, placing bumper stickers and decals on their vehicles, and of course tattoos. When you see someone wearing or displaying the Marine Corps emblem, you should approach him or her and introduce yourself as a fellow Marine and ask if they are members of the League. If they say no, then take the time to introduce them to the League and invite them to a meeting. When you see a vehicle in a parking lot with a Marine bumper sticker or decal, leave some material about the League on their windshield. The Junior Vice Commandant can supply you with the appropriate materials as well as simple recruitment business cards to hand out. It is and has been one of our Detachment's goals that every member should recruit at least one new member every year. Further incentives are issued to members for their recruiting efforts by National Headquarters every year. These are a Citation for recruiting

between 5 – 24 new members; the Bronze National Recruiting Medal for 25 – 49 new members; the Silver National Recruiting Medal for 50 plus new members; and finally the TOP Recruiter of the Year to the individual who recruits the most new members in a year. The year begins July 1st and ends June 30th.

The other item high on the State Commandant's agenda is communications. To enhance this effort he has decided to divide the state into two regions, east and west, and he has assigned the State Jr. Vice Commandant to coordinate with the east District Vice Commandants (DVC) and the Sr. Vice Commandant to coordinate with the west DVCs. Further he has asked that the DVCs visit each Detachment at least twice during the year. Finally, he has asked Detachments to take advantage of electronic media, the Marine Link (Department newsletter) and the quarterly meetings. I too urge all members to keep abreast of important issues through these media and of course our newsletter, 21 Guns, and our monthly Detachment meetings. I further urge members to tell your elected officers what you think and present your suggestions on ways to enhance our Detachment.

Here's to a successful fiscal year. Let's all roll up our sleeves and make it happen!

Semper Fidelis,

Joe Goodrow, Commandant

