

## Kids Learn About Friendship in St. John US VI

Order Number:

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Company:	Date
Name:	Telephone:
Mailing Address:	City, State, Zip
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Quantity:	Book Format	Price per book	Total Amount
	Hard Cover	\$18.00	
	Paper Back	\$14.00	
		Total Order	

<u>Order Processing:</u> When the author has received the merchant's order the author will develop and submit an invoice to the merchant that includes the shipping cost. Once the invoice has been paid by the merchant and the payment noted on the invoice is paid to the author's "Dr. John T. Whiting" PayPal account the order will be placed for production and shipping to the merchant's address noted on this order form. Shipping to be paid by the merchant based on the number of books ordered as noted below.

**<u>Note</u>**: Shipping for hard cover books may take up to 3 weeks to be produced and shipped. Paperback books may take 10 days to be produced and shipped.

Format of Book Ordered	Production Cost	Author's Royalty	Total Merchant Cost	Suggested Retail Sales Price*	Sales Profits	Retail Price on Amazon
Hard Cover	\$13.00/per	\$5.00	\$18.00	\$25.00	\$7.00	\$44.00
Paper Back	\$9.00/per	\$5.00	\$14.00	\$19.00	\$5.00	\$39.00

<sup>\* 40%</sup> mark up. Bookstores need to have a gross margin of 40 %+ to be profitable. Merchants pay for shipping.

USPS media shipping based on the number of books ordered and per book cost savings from bulk orders is estimated below.

Book Printing	Number of Books	USPS Media Mail	Per Book Shipping Costs
Format	Ordered	Shipping Cost	Based on Bulk Sales
Hard Cover	1	\$3.59	\$3.59
"	10	8.00	.80
"	50	23.00	.46
Paperback	1	3.59	3.59
"	10	8.00	.80
"	50	\$23.00	\$.46

<u>Questions</u> – Contact Dr. John T. Whiting at john.whiting@writeabookforfun.com No texts/phone calls