

May 31, 2005

BBS/WNTDC/Memo/Andaman & Nicobar Island/01

Prof. Ram Kapse

Lt. Governor of Andaman & Nicobar Island

L. G. Secretariate

Andaman

Andaman & Nicobar Island

LICENSING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Prof. Ram Kapse' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

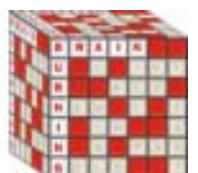
Under the said act, all the states of the union are bound to prohibit any form of tobacco advertisement, prohibit the sale of tobacco in and around educational institutions and to minors, and control smoking of tobacco products at public places.

The law came into force from May 1, 2004 but quite unfortunately since more than a year nothing much has happened to address the issues and the act remains a few written words in book-form over the shelf.

The size of the problem demoralizes a lot of people to even put their hand on the problem while others have a diluted commitment because they themselves are using tobacco products; though personal preferences should never ride over one's duty. Some people are busy in making petty gains out of the death of millions. When there is a strong law to tackle an identified and established killer like tobacco, we feel nothing should stop us from taking the killer head on.

We propose **an important strategy in the control of tobacco** menace and for effective implementation of the "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003."

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Anyone who wishes to trade in tobacco should apply for license to appropriate and prescribed authorities. A small license fee varying between Rs. 2000 to 20000 per month can be fixed for giving the licence. Ordinarily license should be given to everyone who follows the norms, is having a legal establishment and declares to follow the guidelines and the prescribed norms besides the law.

Assuming that presently tobacco is sold only through one lakh establishments and just 50% of them apply for licence. Still, if on an average we charge only Rs. 2000 per month per vendor still we shall be able to create **additional revenue of 120 crores every year**. This money can then again be used for IEC purpose without putting additional burden on the state.

Other than this, it will enable us to control the tobacco menace and regulate it more effectively and will certainly result in better enforcement of laws made in this regard.

Please consider this proposal in the interest of the public at large. We estimate that such a move will result in saving about 3.2 million youngsters from falling into tobacco trap in India over the next 20 years.

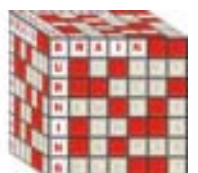
Thanking you

Yours cordially



Hemant Goswami

For Burning Brain Society May 31, 2005



BBS/WNTDC/Memo/Andhra Pradesh/01

Dr. Y. S. Rajasekhara Reddy
Chief Minister of Andhra Pradesh
Secretariat,
Hyderabad
Andhra Pradesh

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Dr. Y. S. Rajasekhara Reddy Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as “Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.” We also draw your attention to the “Framework Convention on Tobacco Control” which India has signed and ratified.

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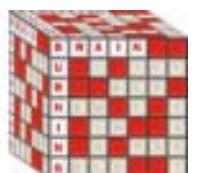
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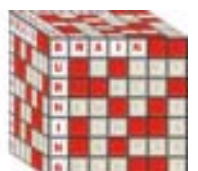
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Arunachal Pradesh/01

Mr. Gegong Apang
Chief Minister of Arunachal Pradesh
Secretariat,
Itanagar
Arunachal Pradesh

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Gegong Apang' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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BBS/WNTDC/Memo/Assam/01

Mr. Tarun Kumar Gagoi
Chief Minister of Assam
Secretariat,
Dispur
Assam

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Tarun Kumar Gagoi' Ji,

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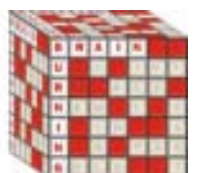
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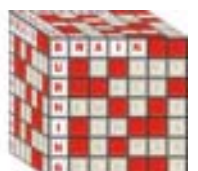
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Bihar/01

Mr. Buta Singh
Governor of Bihar
Governor House
Patna
Bihar

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Buta Singh' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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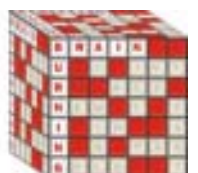
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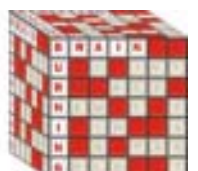
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Chandigarh/01

General S. F. Roudrigues

Administrator of Chandigarh

Punjab Raj Bhawan, Sector 5,

Chandigarh

Chandigarh

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected General S. F. Roudrigues' Ji,

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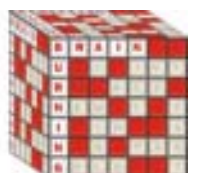
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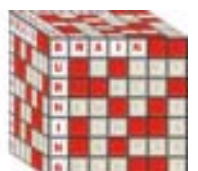
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BBS/WNTDC/Memo/Chhattisgarh/01

Dr. Raman Singh
Chief Minister of Chhattisgarh
Government of Chhattisgarh Mantralaya
Raipur
Chhattisgarh

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

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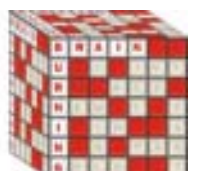
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BBS/WNTDC/Memo/Dadar & Nagar Haveli/01

Mr. O. P. Kelkar

Administrator of Dadar & Nagar Haveli

Secretariat, Silvassa

UT OF Dadra & Nagar Haveli

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LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

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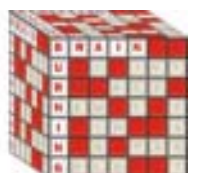
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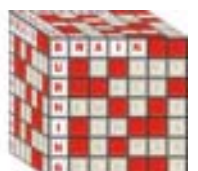
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Burning Brain

BBS/WNTDC/Memo/Daman & Diu/01

Collector of Daman & Diu

D.C. Office

Daman

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LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

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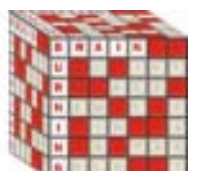
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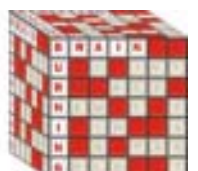
Thanking you

Yours cordially



Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Delhi/01

Ms. Sheila Dikshit
Chief Minister of Delhi
3, Motilal Nehru Place,
Delhi

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Ms. Sheila Dikshit' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

Under the said act, all the states of the union are bound to prohibit any form of tobacco advertisement, prohibit the sale of tobacco in and around educational institutions and to minors, and control smoking of tobacco products at public places.

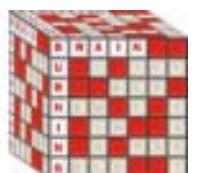
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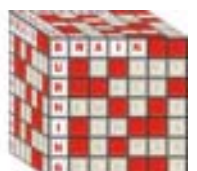
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Goa/01

Chief Minister of Goa
Secretariat of Goa,
Goa

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Sir,

We would like to draw your attention to the law enacted by the Parliament, referred to as “Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.” We also draw your attention to the “Framework Convention on Tobacco Control” which India has signed and ratified.

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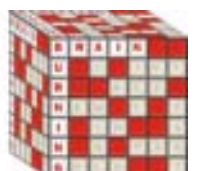
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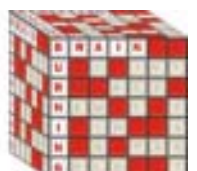
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Hemant Goswami

For Burning Brain Society May 31, 2005



BBS/WNTDC/Memo/Gujrat/01

Mr. Narendra Modi
Chief Minister of Gujrat
Secretariat
Gandhinagar
Gujrat

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Narendra Modi' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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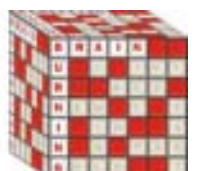
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning
Brain

BBS/WNTDC/Memo/Haryana/01

Mr. B. S. Hooda
Chief Minister of Haryana
House No. 1, Sector 3,
Chandigarh
Haryana

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. B. S. Hooda' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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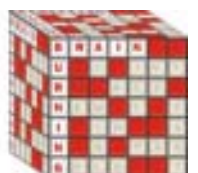
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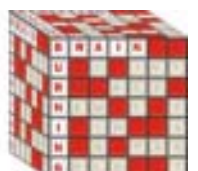
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Himachal Pradesh/01

Mr. Virbhara Singh
Chief Minister of Himachal Pradesh
C. M. House,
Shimla
Himachal Pradesh

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Virbhara Singh' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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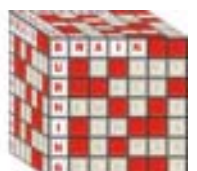
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/India/01

Dr. Ambumani Ramadoss

Minister for Health of India

Room No. 345 A “Wing” Nirman Bhawan, Maulana Azad Road,

New Delhi-110011

India

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Dr. Ambumani Ramadoss’ Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as “Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.” We also draw your attention to the “Framework Convention on Tobacco Control” which India has signed and ratified.

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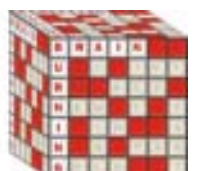
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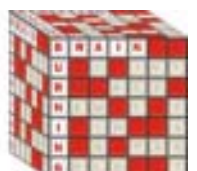
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Yours cordially



Hemant Goswami

For Burning Brain Society May 31, 2005



BBS/WNTDC/Memo/India/02

Smt. P Lakshmi

Minister for State for Health of India

Room No. 250 A “Wing” Nirman Bhawan, Maulana Azad Road,

New Delhi-110011

India

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Smt. P Lakshmi’ Ji,

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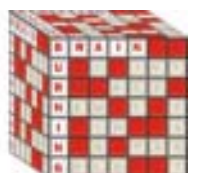
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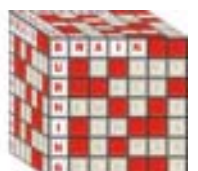
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/India/03

Shri P K Hota

Secretary (Health)

R.No. 150, A “Wing” Nirman Bhawan, Maulana Azad Road,

New Delhi-110011

India

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

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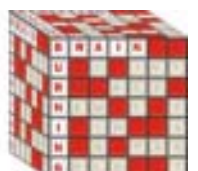
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For Burning Brain Society May 31, 2005



Burning
Brain

BBS/WNTDC/Memo/India/04

Ms. Bhavani Thyagarajan

Joint Secretary (Health) of India

R.No. 343, A “Wing” Nirman Bhawan, Maulana Azad Road,

New Delhi-110011

India

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Ms. Bhavani Thyagarajan’ Ji,

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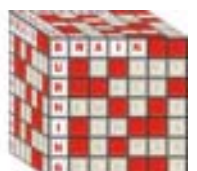
Thanking you

Yours cordially



Hemant Goswami

For Burning Brain Society May 31, 2005



Burning
Brain

BBS/WNTDC/Memo/PMIndia/01

Mr. Manmohan Singh
Prime Minister of India
7, Race Course,
New Delhi
India

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Dr. Manmohan Singh Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as “Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.” We also draw your attention to the “Framework Convention on Tobacco Control” which India has signed and ratified.

Under the said act, all the states of the union are bound to prohibit any form of tobacco advertisement, prohibit the sale of tobacco in and around educational institutions and to minors, and control smoking of tobacco products at public places.

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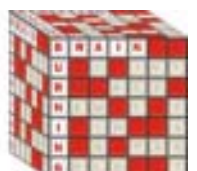
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Hemant Goswami

For Burning Brain Society May 31, 2005



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BBS/WNTDC/Memo/Jammu & Kashmir/01

Mr. Mufti Mohammad Sayeed
Chief Minister of Jammu & Kashmir
Secretariat,
Srinagar
Jammu & Kashmir

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Mufti Mohammad Sayeed' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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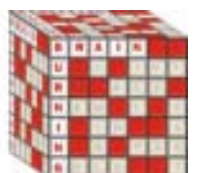
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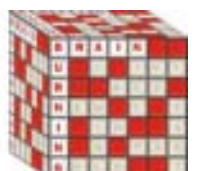
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Hemant Goswami

For Burning Brain Society May 31, 2005



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BBS/WNTDC/Memo/Jharkhand/01

Mr. Arjun Munda
Chief Minister of Jharkhand
Secretariat,
Ranchi
Jharkhand

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Arjun Munda' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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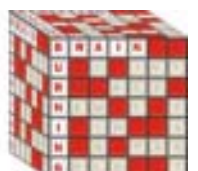
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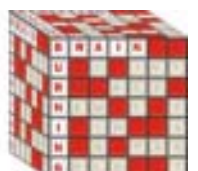
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Karnataka/01

Mr. Dharam Singh
Chief Minister of Karnataka
Secretariat,
Bangalore
Karnataka

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Dharam Singh Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as “Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.” We also draw your attention to the “Framework Convention on Tobacco Control” which India has signed and ratified.

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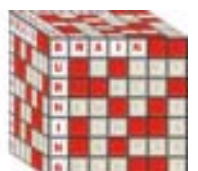
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Burning Brain

BBS/WNTDC/Memo/Kerala/01

Mr. Oommen Chandy
Chief Minister of Kerala
Secretariat,
Thiruvananthapuram
Kerala

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Oommen Chandy' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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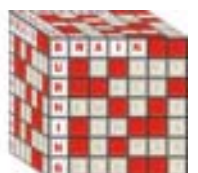
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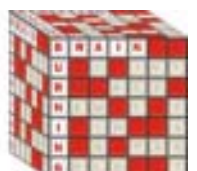
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Lakshadweep/01

Mr. Parimal Rai
Administrator of Lakshadweep
Secretariat,
Kavaratti
Lakshadweep

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Parimal Rai' Ji,

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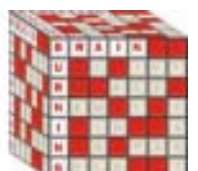
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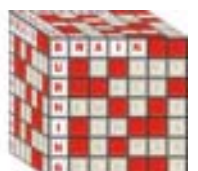
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For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Madhya Pradesh/01

Mr. Babulal Gaur
Chief Minister of Madhya Pradesh
Secretariat,
Bhopal
Madhya Pradesh

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Babulal Gaur Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as “Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.” We also draw your attention to the “Framework Convention on Tobacco Control” which India has signed and ratified.

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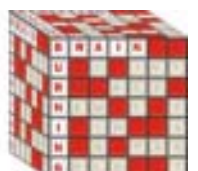
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BBS/WNTDC/Memo/Maharashtra/01

Shri Vilasrao Deshmukh
Chief Minister of Maharashtra
Secretariat, Varsha
Mumbai
Maharashtra

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Shri Vilasrao Deshmukh' Ji,

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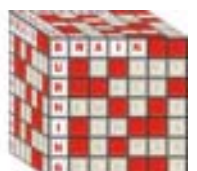
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Burning Brain

BBS/WNTDC/Memo/Manipur/01

Mr. Okram Ibobi Singh
Chief Minister of Manipur
Secretariat,
Imphal
Manipur

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Okram Ibobi Singh Ji,

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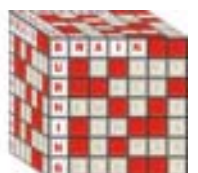
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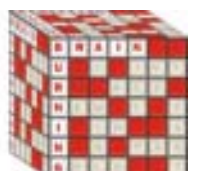
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Yours cordially



Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Meghalaya/01

Dr. Dethwelson Lapang
Chief Minister of Meghalaya
Jaiaw Main Road ,
Shillong
Meghalaya

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Dr. Dethwelson Lapang' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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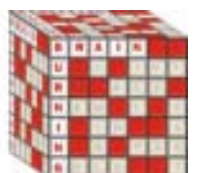
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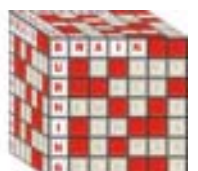
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Burning Brain

BBS/WNTDC/Memo/Mizoram/01

Mr. Pu Zoramthanga
Chief Minister of Mizoram
Mc Donald Hill,
Aizawal - 796001
Mizoram

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Pu Zoramthanga' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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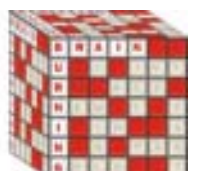
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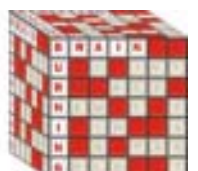
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Burning Brain

BBS/WNTDC/Memo/Nagaland/01

Mr. Neiphiu Rio
Chief Minister of Nagaland
Secretariat,
Kohima
Nagaland

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Neiphiu Rio' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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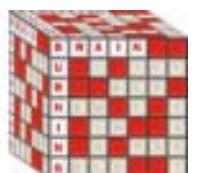
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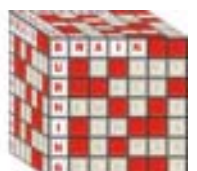
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Orissa/01

Mr. Navin Patnaik

Chief Minister of Orissa

Naveen Nivas, Aerodrome Road, P.O.-Bhubaneswar,

Dist.-Khurda - 751001

Orissa

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Navin Patnaik' Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as "Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003." We also draw your attention to the "Framework Convention on Tobacco Control" which India has signed and ratified.

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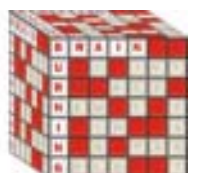
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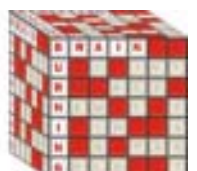
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Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Pondichery/01

Mr. N. RANGASAMY
Chief Minister of Pondichery
Secretariat,
Pondichery

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. N. Rangasamy' Ji,

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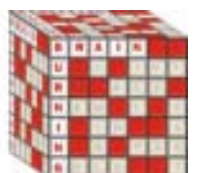
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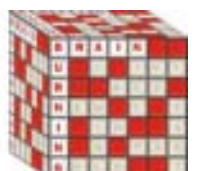
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For Burning Brain Society May 31, 2005



BBS/WNTDC/Memo/Punjab/01

Capt. Amarinder Singh
Chief Minister of Punjab
House No. 45, Sector 2,
Chandigarh
Punjab

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Capt. Amarinder Singh Ji,

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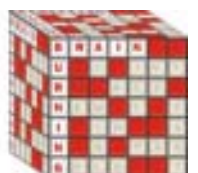
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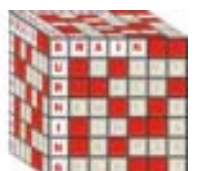
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BBS/WNTDC/Memo/Rajasthan/01

Ms. Vaundhara Raje Scindia

Chief Minister of Rajasthan

Pratap Chowk,

Jhalawar - 326001

Rajasthan

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

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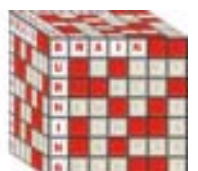
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Burning Brain

BBS/WNTDC/Memo/Sikkim/01

Mr. Pawan Chamling
Chief Minister of Sikkim
Chief Minister's Secretariat
Gangtok
Sikkim

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

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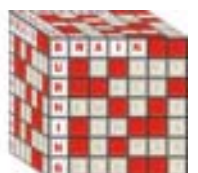
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Other than this, it will enable us to control the tobacco menace and regulate it more effectively and will certainly result in better enforcement of laws made in this regard.

Please consider this proposal in the interest of the public at large. We estimate that such a move will result in saving about 3.2 million youngsters from falling into tobacco trap in India over the next 20 years.

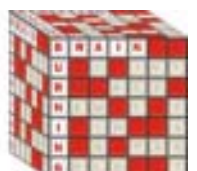
Thanking you

Yours cordially



Hemant Goswami

For Burning Brain Society May 31, 2005



Burning Brain

BBS/WNTDC/Memo/Tamilnadu/01

Ms. Selvi J Jayalalithaa

Chief Minister of Tamilnadu

“Veda Nilayam”, 81/36 Poes Garden,

Chennai - 600 086

Tamilnadu

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Ms. Selvi J Jayalalithaa’ Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as “Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.” We also draw your attention to the “Framework Convention on Tobacco Control” which India has signed and ratified.

Under the said act, all the states of the union are bound to prohibit any form of tobacco advertisement, prohibit the sale of tobacco in and around educational institutions and to minors, and control smoking of tobacco products at public places.

The law came into force from May 1, 2004 but quite unfortunately since more than a year nothing much has happened to address the issues and the act remains a few written words in book-form over the shelf.

The size of the problem demoralizes a lot of people to even put their hand on the problem while others have a diluted commitment because they themselves are using tobacco products; though personal preferences should never ride over one’s duty. Some people are busy in making petty gains out of the death of millions. When there is a strong law to tackle an identified and established killer like tobacco, we feel nothing should stop us from taking the killer head on.

We propose **an important strategy in the control of tobacco** menace and for effective implementation of the “Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.”

Since presently anyone can start selling tobacco almost anywhere, many at illegally established shops and on road sides too. This results in tobacco products being sold by and to minors; POP advertisement boards exceeding the prescribed size and number; tobacco being sold in loose form and in an unregulated mode at such shops where it should not. This result in another big problem of controlling the growth and forcing the vendors to observe the regulations and thereby further the spirit of the law made in this regard. We propose that **tobacco be sold only through licensed vendors** as is done in the case of liquor.

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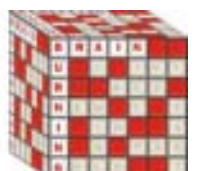
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Hemant Goswami

For Burning Brain Society May 31, 2005



BBS/WNTDC/Memo/Tripura/01

Mr. Manik Sarkar
Chief Minister of Tripura
Chief Minister's Secretariat
Agartala
Tripura

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Manik Sarkar' Ji,

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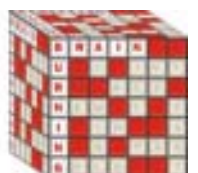
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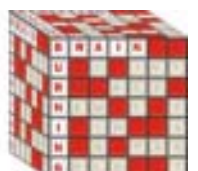
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Hemant Goswami

For Burning Brain Society May 31, 2005



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BBS/WNTDC/Memo/Uttar Pradesh/01

Mr. Mulayam Singh Yadav
Chief Minister of Uttar Pradesh
Secretariat
Lucknow
Uttar Pradesh

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Mulayam Singh Yadav Ji,

We would like to draw your attention to the law enacted by the Parliament, referred to as “Cigarettes and Other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003.” We also draw your attention to the “Framework Convention on Tobacco Control” which India has signed and ratified.

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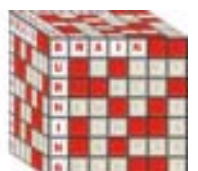
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Hemant Goswami

For Burning Brain Society May 31, 2005



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BBS/WNTDC/Memo/Uttaranchal/01

Mr. Narain Dutt Tiwari

Chief Minister of Uttaranchal

C. M. Secretariat

Dehra Dun

Uttaranchal

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

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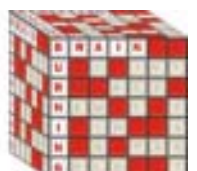
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For Burning Brain Society May 31, 2005



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BBS/WNTDC/Memo/West Bengal/01

Mr. Buddhadev Bhattacharya
Chief Minister of West Bengal
W. B. Secretariat
Kolkata
West Bengal

LICENCING OF TOBACCO VENDORS FOR ADDITIONAL REVENUE AND EFFECTIVE CONTROL

Respected Mr. Buddhadev Bhattacharya' Ji,

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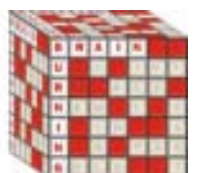
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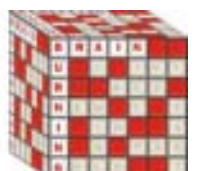
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For Burning Brain Society



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