### UNITED STATES COURT OF APPEALS

#### FOR THE SECOND CIRCUIT

### August Term 2000

Argued: May 1, 2001 Decided: --CTV | 28 Finally Submitted: May 30, 2001

Docket No. 00-9185

UNIVERSAL CITY STUDIOS, INC., PARAMOUNT PICTURES CORPORATION, METRO-GOLDWYN-MAYER STUDIOS INC., TRISTAR PICTURES, INC., COLUMBIA PICTURES INDUSTRIES, INC., TIME WARNER ENTERTAINMENT COMPANY, L.P., DISNEY ENTERPRISES INC., TWENTIETH CENTURY FOX FILM CORPORATION,

Plaintiffs-Appellees,

v.

ERIC CORLEY, also known as Emmanuel Goldstein, and 2600 ENTERPRISES INC., Defendants-Appellants,

UNITED STATES OF AMERICA, Intervenor.

Before: NEWMAN and CABRANES, <u>Circuit Judges</u>, and THOMP~ON,\* <u>District Judge</u>.

Appeal from the amended final judgment of the nited States District Court for the Southern District of New Yor (Lewis A. Kaplan, District Judge), entered August 23, 2000 enjoining Appellants from posting on their web site a computer rogram that

'Honorable Alvin W. Thompson, United States Distri~t Court for the District of Connecticut, sitting by designation.

decrypts the encryption code limiting access to DVD mov es, and from linking to other web sites containing the decryption p ogram.

Affirmed.

- Kathleen Sullivan, Stanford, Cal.,(M rtin Garbus, Edward Hernstadt, Frankfurt G rbus Kurnit Klein & Selz, New York, N.Y.; C'ndy A. Cohn, Lee Tien, Robin Gross, Elec. Fro tier Found., San Francisco, Cal., on the brief), for Defendants-Appellants.
- Charles S. Sims, New York, N.Y. (L on P. Gold, Jon A. Baumgarten, Carla M. Mille , Matthew J. Morris, Proskauer Rose, New York, N.Y., on the brief), for Plaintiffs-Appellees
- Daniel S . Alter, Asst . U. S . Atty. , N w York, N. Y. Mary Jo White, U.S. Atty., Mar a Alhadeff, Asst. U.S. Atty., New York, N Y., on the brief), for Intervenor United States of America.
- Prof. Peter Jazsi, Wash. College f Law, American Univ., Wash., D.C:; P of. Jessica Litman, Wayne State Univ., Det oit, Mich.; Prof. Pamela Samuelson, Univ. of <u>Cal.</u> at Berkeley, Berkeley, Cal.; Ann Bee on, Christopher Hansen, American Civil Lib rties Union Foundation, New York, N.Y., submitted a brief in support of Defendants-Appellan s, for <u>amici</u> <u>curiae</u> American Civil Liberties U ion <u>et al.</u>).
- Andrew Grosso, Wash., D.C., submitted a brief in support of Defendants-Appellan s for <u>amicus</u> <u>curiae</u> ACM Committee on Law a d Computing Technology).
- James S. Tyre, Culver City, Cal., submitted a brief in support of Defendants-App llants, for

amici curiae Dr. Harold Abelson~et al.),

- Edward A. Cavazos, Gavino Mor n, Cavazos, Morin, Langenkamp & Ferraro, stin, Tex., submitted a brief in support o Defendants-Appellants, for <u>amici curiae</u> Ern st Miller \_et al )
- (Arnold G. Rheinhold, Cambridge, ass., submitted a brief <u>amicus curiae</u> n support of Defendant-Appellant 2600 Enterpr'ses, Inc.).
- Prof. Julie E. Cohen, Georgetown niv. Law Center, Wash., D.C., submitted a brief in support of Defendants-Appellant, for <u>amici</u> <u>curiae</u> intellectual property law professors).
- Jennifer S. Granick, Stanford, Ca ., submitted a brief in support of Defendant -Appellants, for <u>amici curiae</u> Dr. Steven Bell vin <u>et al.</u>
- (Prof. Yochai Benkler, N.Y. Univ. S hool of Law, New York, N.Y.; Prof. Lawrence essig, Stanford Law School, Stanford, Cal., submitted a brief <u>amici curiae</u> in support of Defendants-Appellants).
- (David A. Greene, First Amendment roject, Oakland, Cal.; Jane E. Kirtley, Erik F. Ugland, Silha Center for the St y of Media Ethics and Law, Univ. of Minn., inneapolis, Minn.; Milton Thurm, Thurm & Hell r, New York, N.Y., submitted a brief in support of Defendants-Appellants, for amici uriae Online News Ass n et al.
- (Prof. Rodney A. Smolla, Univ. of ichmond School of Law, Richmond Va., submitted a brief in support of Plaintiffs-Appelle s, for <u>amici</u> <u>curiae</u> Prof. Erwin Chemerinsky e al.).

- David E. Kendall, Paul B. Gaffney Williams & Connolly, Wash., D.C.; David M. Proper, National Football League and NFL Pr perties, New York, N.Y.; Thomas J. Ostertag, ffice of the Commissioner of Baseball, New York, N.Y., submitted a brief in support o . Plaintiff-Appellees, for amici curiae Re ording Ind. Ass n of Am. <u>et al .</u>),
- Jeffrey L. Kessler, Robert G. Suga man, Geoffrey D. Berman, Weil, Gotshal & Ma ges LLP, New York, N.Y., submitted a brief i support of Plaintiffs-Appellees, for amicus curiae DVD Copy Control Ass n, Inc.).

## JON 0. NEWMAN, Circuit Judcre.

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When the Framers of the First Amendment prohibited Congress from making any law "abridging the freedom of s eech," they were not thinking about computers, computer progra s, or the Internet. But neither were they thinking about radio, television, or movies. Just as the inventions at the beginning a d middle of the 20th century presented new First Amendment issues, so does the cyber revolution at the end of that century. This ap eal raises significant First Amendment issues concerning one aspect of computer technology encryption to protect materials in digita~ form from unauthorized access. The appeal challenges the constitu Tonality of the Digital Millennium Copyright Act ("DMCA"), 17 U.S.C. ~ 1201 et (Supp. V 1999) and the validity of an injunction entered to sea.

enf orce the DMCA .

Defendant-Appellant Eric C. Corley and his ompany, 2bUU Enterprises, Inc., (collectively "Corley," "the Defenda ts," or "the Appellants") appeal from the amended final judgment o the United States District Court for the Southern District of Ne York (Lewis A. Kaplan, District Judge), entered August 23, 2000, e joining them from various actions concerning a decryption progr m known as "DeCSS." Universal City Studios, Inc. v. Reimerdes, 11 F. Supp. 2d 346 (S.D.N.Y. 2000) ("Universal II"). The injunction p imarily bars the Appellants from posting DeCSS on their web si e and from knowingly linking their web site to any other web s'te on which DeCSS is posted. Id. at 346-47. We affirm.

## Introduction

Understanding the pending appeal and the issu s it raises requires some familiarity with technical aspects of c mputers ar~d computer software, especially software called "digit 1 versatile disks" or "DVDs," which are optical media storage devic s currently designed to contain movies.i Those lacking such familia ity will be

IDVDs are similar to compact disks (CDs), but d'ffer, among other things, in that they hold far more data. Fr detailed information concerning DVDs and CDs, <u>see</u> "Fast Guide t CD/DVD" at <u>http://searchWindowsManageability.techtarget.com/sDefi</u> ition/0, si greatly aided by reading Judge Kaplan's extremely lu id cp;r;^\*, Universal City Studios, Inc. v. Reimerdes, 111 F. upp. Gd G94 j (S.D.N.Y. 2000) ("Universal I"), beginning with his helpful section "The Vocabulary of this Case," id. at 305-09.

This appeal concerns the anti-trafficking p ovisions of the DMCA, which Congress enacted in 1998 to strength n copyright protection in the digital age. Fearful that the eas with which pirates could copy and distribute a copyrightable wor in digital form was overwhelming the capacity of conventiona copyright enforcement to find and enjoin unlawfully copied materi 1, Congress sought to combat copyright piracy in its earlier stages, before the work was even copied. The DMCA therefore backed with legal sanctions the efforts of copyright owners to protect their works from piracy behind digital walls such as encrypti n codes or password protections. In so doing, Congress targeted no only those pirates who would circumvent these digital walls (the "anticircumvention provisions," contained in 17 U.S.C. ~ 1201(a)(1)), but also anyone who would traffic in a technology primarily designed to circumvent a digital wall (the "anti-trafficking rovisions,"

d gci514667,00.html (last updated Aug. 3, 2001).

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contained in 17 U.S.C.  $\sim$  1201 (a) (2) , (b) (1)) .

Corley publishes a print magazine and aintains are affiliated web site geared towards "hackers," a digital-era term often applied to those interested in techniques for ircumventing protections of computers and computer data from unautho ized access. The so-called hacker community includes serious com uter-science scholars conducting research on protection techniqu s, computer buffs intrigued by the challenge of trying to circum ent accesslimiting devices or perhaps hoping to promote securit by exposing flaws in protection techniques, mischief-makers i terested in disrupting computer operations, and thieves, includi g copyright infringers who want to acquire copyrighted material ( or personal use or resale) without paying for it.

In November 1999, Corley posted a copy of th decryption computer program "DeCSS" on his web site, http:// .2600.com ["2600.com").z DeCSS is designed to circumvent "CSS," t e **encryption** 

**z"2600"** has special significance to the hacker co munity. It is the hertz frequency ("a unit of frequency of a peri dic process equal to one cycle per second," Webster's Third New I ternational Dictionary **1061** (1993)) of a signal that some hackers ormerly used to explore the entire telephone system from "operator ode," which was triggered by the transmission of a 2600 hertz t ne across a telephone line, Trial Tr. at 786-87, or to place tel phone calls without incurring long-distance toll charges, Unit d States v. technology that motion picture studios place on DVDs t prevent the unauthorized viewing and copying of motion pictures. Corley also posted on his web site links to other web sites where D CSS could be found.

Plaintiffs-Appellees are eight motion picture studios that brought an action in the Southern District of New ork seeking injunctive relief against Corley under the DMCA. Foll wing a full non-jury trial, the District Court entered a permanen injunction barring Corley from posting DeCSS on his web site or fr m knowingly linking via a hyperlink to any other web site coma ning DeCSS. Universal II, 111 F: Supp. 2d at 346-47. The Di trict Court rejected Corley's constitutional attacks on the stat to and the injunction. Universal I, 111 F. Supp. 2d at 325-45.

Corley renews his constitutional challenges on appeal. Specifically, he argues primarily that: (1) the DM A oversteps limits in the Copyright Clause on the duration o copyright protection; (2) the DMCA as applied to his disseminat on of DeCSS violates the First Amendment because computer code is "speech"

Brady, 820 F. Supp. 1346, 1355 & n.18 (D. Utah 1993). e such user reportedly discovered that the sound of a toy whistle f om a box of Cap'n Crunch cereal matched the telephone company's 260 hertz tone perfectly. Id. at 1355 n.18.

entitled to full First Amendment protection and the CA fails to survive the exacting scrutiny accorded statutes t at regulate "speech"; and (3) the DMCA violates the First Amend ent and the Copyright Clause by unduly obstructing the "fair use" o copyrighted materials. Corley also argues that the statute is su ceptible to, and should therefore be given, a narrow interpretatio that avoids alleged constitutional objections.

### Background

For decades, motion picture studios have made movies available for viewing at home in what is called "ana og" format . Movies in this format are placed on videotapes, which c n be played on a video cassette recorder ("VCR"). In the earl 1990s, the studios began to consider the possibility of distribute g movies in digital form as well. Movies in digital form are plac d on disks, known as DVDs, which can be played on a DVD player (eit er a standalone device or a component of a computer). DVDs offe advantages over analog tapes, such as improved visual and audio qua ity, larger data capacity, and greater durability. However, t e improved quality of a movie in a digital format brings with it t e risk that a virtually perfect copy, i.e., one that will not lose perceptible

quality in the copying process, can be readily made at the click of a computer control and instantly distributed to countle s recipients throughout the world over the Internet. This case aris s out of the movie industry's efforts to respond to this risk by invoking the anti-trafficking provisions of the DMCA.

I. CSS

The movie studios were reluctant to relea e movies in digital form until they were confident they had in pl ce adequate safequards against piracy of their copyrighted movies. The studios took several steps to minimize the piracy threat. First, they settled on the DVD as the standard digital medium for h me distribution of movies. The studios then sought an encrypti n scheme to protect movies on DVDs. They enlisted the help of me ers of the consumer electronics and computer industries, who in mid-1996 developed the Content Scramble System ("CSS"). CSS i an encryption scheme that employs an algorithm configured by a s t of "keys" to encrypt a DVD's contents. The algorithm is a type o mathematical formula for transforming the contents of the movie file into gibberish; the "keys" are in actuality strings of 0's, nd 1's that serve as values for the mathematical formula. Decryption in the

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case of CSS requires a set of "player keys" contained in compliant DVD players, as well as an understanding of the CS encryption algorithm. Without the player keys and the algorithm, a DVD player cannot access the contents of a DVD. With the player eys and the algorithm, a DVD player can display the movie on a tel vision or a computer screen, but does not give a viewer the abilit to use the copy function of the computer to copy the movie or to ma ipulate the digital content of the DVD.

The studios developed a licensing scheme for istributing the technology to manufacturers of DVD players. Pla er keys and other information necessary to the CSS scheme we e given to manufacturers of DVD players for an administrative fee. In exchange for the licenses, manufacturers were obliged to keep the player keys confidential. Manufacturers were also required in t e licensing agreement to prevent the transmission of "CSS dat " (a ter:« undefined in the licensing agreement) from a DVD d ive to any "internal recording device," including, presumably, a c mputer hard drive.

With encryption technology and licensing a reements in hand, the studios began releasing movies on DVDs in 19 7, and DVDs

quickly gained in popularity, becoming a significa t source of studio revenue. In 1998, the studios secured adde protecti~r~ against DVD piracy when Congress passed the DMCA, which prohibits the development or use of technology designed to ircumver\_~ a technological protection measure, such as CSS. TY~e pertinent provisions of the DMCA are examined in greater detail elow.

II. DeCSS

In September 1999. Jon Johansen, a Norwegi n teenager, collaborating with two unidentified individuals he met on the Internet, reverse-engineered a licensed DVD player designed to operate on the Microsoft operating system, and culled from it the player keys and other information necessary to decr t CSS. The record suggests that Johansen was trying to develop DVD player operable on Linux, an alternative operating system that did not support any licensed DVD players at that time. n order to

By the end of 1997, most if not all DVDs that w re released were encrypted with CSS. Trial Tr. at 409; Universal I, 111 F. Supp. 2d at 310. Moreover, DVD players were projected to be i ten percent of United States homes by the end of 2000. Trial r. at 442; Universal I, 111 F. Supp. 2d at 310. In fact, as of 2000, about thirty-five percent of one studio's worldwide revenue from movie distribution was attributable to DVD sales and rentals. Trial Tr. at 403; Universal I, 111 F. Supp. 2d at 310 n.69.

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accomplish this task, Johansen wrote a decryption progr m executable on Microsoft's operating system. 4 That program was call d, appropriately enough, "DeCSS."

If a user runs the DeCSS program (for example, by clicking on the DeCSS icon on a Microsoft operating system plat orm) with a DVD in the computer's disk drive, DeCSS will decrypt t e DVD's CSS protection, allowing the user to copy the DVD's files a d place the copy on the user's hard drive. The result is a very la ge computer file that can be played on a non-CSS-compliant player and copied, manipulated, and transferred just like any other com uter file

<sup>4</sup>An operating system works with the computer to perform the application's instructions. Generally, an executable app ication can be played only on the operating system for which it 's designed, although interoperability has been improving. At the time of the trial, DeCSS could be run only on the Microsoft Windo s operating system. Trial Tr. at 245 (Testimony of Robert W. Schuma ).

SAn item of some controversy, both in this lit'gation and elsewhere, is the extent to which CSS-encrypted DVDs c n be copied even without DeCSS. The record leaves largely uncl ar how CSS protects against the copying of a DVD, as contrasted with the playing of a DVD on an unlicensed, player. The Defendants' expe is insisted that there is nothing about the way CSS operates that revents the copying of a DVD. Declaration of Frank Stevenson ~ 23 (`Bit-for-bit copying, which precisely duplicates the content of ne DVD to another, results in a fully-playable product."); Trial Tr. at 751 (Testimony of Professor Edward Felten) [CSS "could [not]] have prevented the encrypted content from being copied t somewhere else"); Deposition of Barbara Simons at 48-49, 77. ome of the Plaintiffs' experts countered simply that "copying to a hard drive

DeCSS comes complete with a fairly user-friendly i\$~terface that

is something that compliant DVD players are not al owed to do," without explaining why. Trial Tr. at 37 (Testimony f Dr. Michael I. Shamos); see also Deposition of John J. Hoy at 347-8; Deposition of Fritz Attaway at 83. Another expert indicated that while a DVD movie can be copied to a computer's hard drive in encr ted form, the movie cannot be played without a DVD actually prese t in the DVD drive. Deposition of Robert W. Schumann at 153; Secon Supplemental Declaration of Robert W. Schumann ~ 15. This expert di not identify the mechanism that prevents someone from copying encr ted DVDs to a hard drive in the absence of a DVD in the disk driv.

However, none of this detracts from these undisp ted findings: either CSS itself, or another (unidentified) some feature of safeguard implemented by DVD manufacturers pursu nt to their obligations under the CSS licensing scheme, makes it difficult to copy a CSS-encrypted DVD to a hard drive and then com ress that DVD to the point where transmission over the Internet is ractical. See Universal I, 111 F. Supp. 2d at 338. Conversely, a D movie file CSS without encryption easily copied, is mani ulated, and transferred. See id. at 313. In other words, it might very well be that copying is not blocked by CSS itself, but b some other protection implemented by the DVD player manufacturers. Nonetheless, in decrypting CSS, the DeCSS program (perhaps incidenta ly) sidesteps whatever it is that blocks copying of the files.

while there may be alternative **means** of xtracting а non-encrypted, copyable movie from a DVD--for example, Y copying the movie along with its encryption "bit-by-bit," or "ripping" a DVD by siphoning movie file data after CSS has already been d crypted by a licensed player--DeCSS is the superior means of acq firing easily copyable movies, see id. at 342, and in fact, is recomm nded by a DVD compression web site as the preferred tool for obtaini g a decrypted DVD suitable for compression and transmission over the Internet, see id. We acknowledge the complexity and the rapidly ch nging nature of the technology involved in this case, but it is c ear that the Defendants have presented no evidence to refute ny of these carefully considered findings by the District Court.

helps the user select from among the DVD's files an assign the decrypted file a location on the user's hard drive. Th quality of the resulting decrypted movie is "virtually identical" to that of the encrypted movie on the DVD. <u>Universal I</u>, 111 F. Supp. 2d at 308, 313. And the file produced by DeCSS, while large, can b compressed to a manageable size by a compression software cal ed "DivX," available at no cost on the Internet. This compressed file can be copied onto a DVD, or transferred over the Internet (with some patience)

Johansen posted the executable object code, but not the source code, for DeCSS on his web site. The distinc ion between source code and object code is relevant to this case, so a brief explanation is warranted. A computer responds to electrical charges, the presence or absence of which is represente by strings of 1's and 0's. Strictly speaking, "object code" consi is of those 1's and 0's. Trial Tr, at 759 (Testimony of Profe sor Edward

The District Court determined that even at high spe ds, typical of university networks, transmission times ranged from t ree minutes to six hours. The Court noted, however, that "the availability of high speed network connections in many businesses and i stitutions, and their growing availability in homes, make Interne and other network traf f is in pirated copies a growing threat . " Univ rsal I , 111 F. Supp. 2d at 315.

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Felton). While some people can read and program in object code, "it would be inconvenient, inefficient and, for most peo le, probably impossible to do so."Universal I, 111 F. Supp. 2d at 306. Computer languages have been written to facilitate program writing and reading. A program in such a computer language--BASIC, C, and Java are examples--is said to be written in "source code." Source code has the benefit of being much easier to read (by people than object code, but as a general matter, it must be translated b ck to object code before it can be read by a computer. This task is usually performed by a program called a compiler. Since compu er languages range in complexity, object code can be placed on ne end of a spectrum, and different kinds of source code can be a rayed across the spectrum according to the ease with which they re read and understood by humans. See Trial Exhibits BBC (Declara ion of David Touretzky), BBE (Touretzky Article: Source v. Ob ect Code: A s. False Dichotomy Within months of its appearance i executable form on Johansen's web site, DeCSS was widely avai able on the Internet, in both object code and various forms of sou ce code. See Trial Exhibit CCN (Touretzky Article: Galler of CSS D scramblers).

In November 1999, Corley wrote and placed on is web site,

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2600.com, an article about the DeCSS phenomenon. His wpb site is aii auxiliary to the print magazine, <u>2600:</u> The Hacker uar erl , which Corley has been publishing since 1984.' As the name s ggests, the magazine is designed for "hackers," as is the web site While the magazine and the web site cover some issues of general interest to computer users--such as threats to online privacy--the ocus of the publications is on the vulnerability of computer secur ty systems, and more specifically, how to exploit that vulnerabilit in order to circumvent the security systems. Representative arti les explain how to steal an Internet domain name and how to break into the computer systems at Federal Express. <u>Universal I</u>, 111 F. Supp. 2d at 308-09.

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Corley's article about DeCSS detailed how CSS as cracked, and described the movie industry's efforts to shut do n web sites posting DeCSS. It also explained that DeCSS could be sed to copy DVDs. At the end of the article, the Defendants post d copies of the object and source code of DeCSS. In Corley's words, he added the code to the story because "in a journalistic world, . . [yl ~,~=

'Defendant 2600 Enterprises, Inc., is the co any Corley incorporated to run the magazine, maintain the web site, and manage related endeavors like merchandising.

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have to show your evidence . . . and particularly in the magazine that I work for, people want to see specifically what it is that we are referring to," including "what evidence . . . w have" that there is in fact technology that circumvents CSS. Tr a Tr. at 823. Writing about DeCSS without including the DeCSS cod would have been, to Corley, "analogous to printing a story about a picture and not printing the picture." Id. at 825. Corley also dded to the article links that he explained would take the reader o other web sites where DeCSS could be found. Id: at 791, 826, 827, 848.

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2600.com was only one of hundreds of web site that began posting DeCSS near the end of 1999. The movie Indus ry tried to stem the tide by sending cease-and-desist letters to m ny of these sites. These efforts met with only partial success; a number of sites refused to remove DeCSS. In January 2000, the s udios filed this lawsuit.e

III. The DMCA

The DMCA was enacted in 1998 to implemen the World Intellectual Property Organization Copyright Treaty ("WI 0 Treaty"; .,

<sup>3</sup>The lawsuit was filed against Corley, Shawn C. Re merdes, and Roman Kazan.~ 2600 Enterprises, Inc., was later added as defendant. At an earlier stage of the litigation, the action was s ttled as to Reimerdes and Kazan. <u>See Universal II</u>, 111 F. Supp. 2d at 346.

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which requires contracting parties to "provide ad quate legal protection and effective legal remedies against the cir unvention of effective technological measures that are used by authors in connection with the exercise of their rights under th's Treaty or the Berne Convention and that restrict acts, in resp ct of their works, which are not authorized by the authors oncerned or permitted by law." WIPO Treaty, Apr. 12, 1997, art. 1, S. Treaty Doc. No. 105-17 (1997), available at 1997 WL 447232. Even before the treaty, Congress had been devoting attention to he problems faced by copyright enforcement in the digital age. Hea ings on the topic have spanned several years. <u>See</u>, <u>e.g.</u>, WIPO Copyright Treaties Implementation Act and Online Copyright Liabi ity Limitation Act: Hearing on H.R. 2281 and H.R. 2280 Before the Subcomm. on Courts and Intellectual Property of the House Comm. n the Judiciary, 105th Cong. (1997); NII Copyright Protection ct of 1995: Hearings on H.R. 2441 Before the Subcomm. on Courts and ntellectual Property of the House Comm. on the Judiciary, 104th C ng. (1996); NII Copyright Protection Act of 1995: Joint Hearing n H.R. 2441 and S. 1284 Before the Subcomm. on Courts and Intellect al Property of the House Comm on the Judiciary and the Senate Comm. on the

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Judiciary, 104th Cong. (1995); H.R. Rep: No. 105-551 (1 98); S. Rep. No. 105-190 (1998). This legislative effort resulted 'n the DMCA.

The Act contains three provisions targe ed at the circumvention Of technological protections. The first is subsection 1201(a)(1)(A), the anti-circumvention provision. Th s provision prohibits a person from "circumvent[ing] a technolog cal measure that effectively controls access to a work protected nder [Title 17, governing copyright]." The Librarian of Congress is required to promulgate regulations every three years exempting from this subsection individuals who would otherwise be "adverse y affected" in "their ability make noninfringing uses." 17 U.S.C. § 1201 (a) (1) (B) - (E) .

The second and third provisions are subsections 1201 (a) (2 ) and 1201(b)(1), the "anti-trafficking provisions." I Subsection 1201(a)(2), the provision at issue in this case, provic~.es:

> No person shall manufacture, import, off r to the public, provide, or otherwise traffic n any technology, product, service, devic component, or part thereof, that-

> (A) is primarily designed or produced f~r the purpose of circumventing a technologic 1

 $\ensuremath{\,^{j}}\xspace$  For convenience, all references to the DMCA are t~ the United State Code sections.

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measure that effectively controls access to a work protected under this title;

B) has only limited commercially sign'ficant purpose or use other than to circumve t a technological measure that effectively cont ols access to a work protected under this title; or

(C) is marketed by that person or another acting in concert with that person with that person's knowledge far use in circumventin a technological measure that effectively cont ols access to a work protected under this title.

Id. § 1201 (a) (2) . "circumvent a technological measure" is defined, in pertinent part, as "to descramble a scramb ed work . . . or otherwise to . . . bypass . . . a technological measure, without the authority of the copyright owner." Id. ~ 1201(a)( )(A).

Subsection 1201 (b) (1) is similar to subsecti n 1201 (a) (2) , except that subsection 1201(a)(2) covers those wh traffic in technology that can circumvent "a technological easure that effectively controls access to a work potected and r" Title 17, whereas subsection 1201(b)(1) covers those who traffic 'n technology that can circumvent "protection afforded by a technolo ical measure that effectively protects a right of a copyright owner under" Title 17. Id. § 1201(a)(2), (b)(1) (emphases added). In other words, although both subsections prohibit trafficking in a ircumvention

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technology, the focus of subsection 1201(a)(2) is circ mvention of technologies designed to <u>prevent access</u> to a work, and he focus of subsection 1201(b)(1) is circumvention of technologies designed to <u>permit access</u> to a work but <u>prevent-coPying</u> of the <u>rk or some</u> other act that infringes a copyright. <u>See</u> S. Rep. No. 105-190, at 11-12 (1998). Subsection 1201(a)(1) differs from bo h of these anti-trafficking subsections in that it targets th <u>use of a</u> circumvention technology, not the trafficking in such a technology.

The DMCA contains exceptions for schools a d libraries that want to use circumvention technologies to determin whether to purchase a copyrighted product, 17 U.S.C. § 1201(d); individuals using circumvention technology "for the sole purpose" f trying to achieve "interoperability" of computer programs throw h reverseengineering, id. § 1201(f); encryption research aimed at identifying flaws in encryption technology, if the research is conducted to advance the state of knowledge in the field, id. § 1201(g); and several other exceptions not relevant here.

The DMCA creates civil remedies, id. § 1203, nd criminal sanctions, id. § 1204. It specifically authorizes a cow t to "grant temporary and permanent injunctions on such terms s it deems

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reasonable to prevent or restrain a violation." Id. 1203(b)(1). IV. Procedural History

Invoking subsection 1203(b)(1), the Plaint'ffs sought an injunction against the Defendants, alleging that t e Defendants violated the anti-trafficking provisions of the statut . On January 20, 2000, after a hearing, the District Court issued a preliminary injunction barring the Defendants from posting DeCS . Universal Studios, Inc. V. Reimerdes, 82 F. Supp. 2d 11 (S.D.N.Y.

The Defendants complied with the preliminar injunction, but continued to post links to other web sites carry'ng DeCSS, an action they termed "electronic civil disobedience." <u>Universal I</u>, 111 F. Supp. 2d at 303, 312. Under the heading " top the MPAA [(Motion Picture Association of America)]," Corley ur ed other web sites to post DeCSS lest "we . . . be forced into sub fission." <u>Id.</u>

The Plaintiffs then sought a permanent injun tion barring the Defendants from both posting DeCSS and linking to sites containing DeCSS. After a trial on the merits, the C urt issued a comprehensive opinion, Universal I, and granted a permanent

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injunction, Universal IL.

The Court explained that the Defendants' posting of IP-G on their web site clearly falls within section 1201(a)(2)(A) of the DMCA, rejecting as spurious their claim that CSS is not a technal ~~gical measure that "effectively controls access to a wor " because it was so easily penetrated by Johansen, Universal I, 111 F. Supp. 2d at 318, and as irrelevant their contention that DeCSS as designed to create a Linux-platform DVD player, id. at 319. Th Court also held that the Defendants cannot avail themselves of any of the DMCA's exceptions, id. at 319-22, and that the alleged i portance of DeCSS to certain fair uses of encrypted copyrighted aterial was immaterial to their statutory liability, id. at 322-24 The Court went on to hold that when the Defendants "proclaimed n their own site that DeCSS could be had by clicking on the hyperlin s" on their site, they were trafficking in DeCSS, and therefore liable for their linking as well as their posting. Id. at 325.

Turning to the Defendants' numerous co stitutional arguments, the Court first held that computer code like DeCSS is "speech" that is "protected" (in the sense of "cover d") by the First Amendment, id. at 327, but that because the DMCA s targeting

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the "functional" aspect of that speech, id. at 32 -29, it is "content neutral," id. at 329,1° and the intermediate scrutiny of 1 United States v. O'Brien, 391 U.S. 367, 377 (196), applies, Universal I, 111 F. Supp. 2d at 329-30. The Court co cluded that the DMCA survives this scrutiny, id. at 330-33, and a so rejected prior restraint, overbreadth, and vagueness challenges, id. at 333-39.

The Court upheld the constitutionality ofl the DMCA's application to linking on similar grounds: linking the Court concluded, is "speech," but the DMCA is content-neutra~L, targeting only the functional components of that speech. Therefore, its application to linking is also evaluated under O'Brie , and, thus evaluated, survives intermediate scrutiny. However the Court concluded that a blanket proscription on linking would create a risk of chilling legitimate linking on the web. The Court therefore crafted a restrictive test for linking liability (disc ssed below) that it believed sufficiently mitigated that risk. Th Court then

loin a supplemental Order, the Court corrected a t ographical error in its opinion in <u>Universal I</u> by changing the fi st sentence of the first full paragraph at 111 F. Supp. 2d 28 to read "Restrictions on the nonspeech elements of expressive onduct fall into the content-neutral category." Universal Cit Stu ios Inc. v. <u>Reimerdes</u>, No. 00 Civ: 0277 (LAK) (S.D.N.Y. Aug. 17, 2 01).

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found its test satisfied in this case. Id. at 339-41.

Finally, the Court concluded that an injunction was highly appropriate in this case. The Court observed that DeCSSlwas harming the Plaintiffs, not only because they were now exposed to the possibility of piracy and therefore were obliged to de-relop costly new safeguards for DVDs, but also because, even if there was only indirect evidence that DeCSS availability actually facilitated DVD piracy,ll the threat of piracy was very real, particularly as Internet transmission speeds continue to increase. Id. at 314-15, 342. Acknowledging that DeCSS was (and still is) widely available on the Internet, the Court expressed confidence in

> the likelihood . . . that this decision wi 1 serve notice on others that "the strong rig t arm of equity" may be brought to bear again t them absent a change in their conduct and th s contribute to a climate of appropriate respe t for intellectual property rights in an age n which the excitement of ready access to unto d quantities of information has blurred in so e minds the fact that taking what is not yours a d not freely offered to you is stealing.

Id. at 345.

For example, advertisements for pirated DVDs rose ~ ramatically in number after the release of DeCSS on the web, a~ d DVD file compression web sites recommend the use of DeCSS. <u>UnivE rsal I</u>, 111 F. Supp. 2d at 342. The Court's injunction barred the Defen ants from: "posting on any Internet web site" DeCSS; "in any oth r way . . . offering to the public, providing, or otherwise tr fficking in DeCSS"; violating the anti-trafficking provisions of th DMCA in any other manner, and finally "knowingly linking any Inter et web site operated by them to any other web site containin DeCSS, or knowingly maintaining any such link, for the purpose of disseminating DeCSS." <u>Universal II</u>, 111 F. Supp. 2d at 346-47.

The Appellants have appealed from the perma ent injunction. The United States has intervened in support of t e constitu tionality of the DMCA. We have also had the benefit of a number of amicus curiae briefs, supporting and opposing the Dist ict Court's judgment. After oral argument, we invited the parties to submit responses to a series of specific questions, and we h ve received helpful responses.

# Discussion

# I. Narrow Construction to Avoid Constitutional Doubt

The Appellants first argue that, because the'r constitutional arguments are at least substantial, we should i terpret the statute narrowly so as to avoid constitutional prob ems. They

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identify three different instances of alleged ambiguity in the statute that they claim provide an opportunity for s zch a narrow interpretation.

First, they contend that subsection 12010(1), which provides that "[n]othing in this section shall affect rights, remedies, limitations or defenses to copyright ilnfringement, including fair use, under this title," can be read to allow the circumvention of encryption technology protecting (copyrighted material when the material will be put to "fair uses" I exempt from copyright liability.l3 We disagree that subsection 1201(c)(1) permits such a reading. Instead, it clearly and simply clarifies that the DMCA targets the circumvention of digital wa~.ls guarding copyrighted material (and trafficking in circumventionltools), but does not concern itself with the use of those materials after circumvention has occurred. Subsection 1201(c)(1) enstzless that the DMCA is not read to prohibit the "fair use" of information just because that information was obtained in a manner made illegal by the DMCA. The Appellants' much more expansive interpretation of

<sup>&</sup>lt;sup>13</sup>In Part IV, infra, we consider the Appellants' claim that the **DMCA** is unconstitutional because of its effect on oppor unities for fair use of copyrighted materials.

subsection 1201(c)(1) is not only outside the range f plausible readings of the provision, but is also clearly ref ted by the statute's legislative history.l4 <u>See Commodit</u> Fut res <u>Tradin</u> <u>Commission v. Schor</u>, 478 U.S. 833, 841 (1986) (constitu Tonal d6ubt canon "does not give a court the prerogative to ignore he legisla-

<sup>14</sup>The legislative history of the enacted bill makes quite clear Congress that intended to adopt а "balanced" pproach to accommodating both piracy and fair use concerns, eschewi g the quick fix of simply exempting from the statute all circumventi  $_{\rm NS}$  for fair use. H.R. Rep. No. 105-551, pt. 2, at 25 (1998). sought to I achieve this goal principally through the use of what it called a "fail-safe" provision in the statute, authorizing the ibrarian of Congress to exempt certain **users** from the anti-c rcumvention provision when it becomes evident that in practice, th statute is adversely affecting certain kinds of fair use. See 17 U.S.C. 1201(a)(1)(C); H.R. Rep. No. 105-551, pt. 2, at 36 ("Given the threat of a diminution of otherwise lawful access t works and information, the Committee on Commerce believes that a 'fail-safe' mechanism is required. This mechanism would . . . all w the . . . waiver of the anti-circumvention provisions], for 1'mited time periods, if necessary to prevent a diminution in the ava lability to individual users of а particular category of copyrighted

Congress also sought to implement a balanced appr ach through statutory provisions that leave limited areas of breathi g space for fair use. A good example IS subsection 1201(d), whi h allows a ~ library or educational institution to circumvent a digital wall iri! order to determine whether it wishes legitimately to obtain the material behind the wall. See H.R. Rep. No. 105-551, pt. 2, at 41. It would be strange for Congress to open small, caref lly limited windows for circumvention to permit fair-use in subsection 1201(d) if it then meant to exempt in subsection 1201 (c) (1) <u>a~</u> circumvention necessary for fair use.

materials.").

tive will").

Second, the Appellants urge a narrow construction of the DMCA because of subsection 1201(c)(4), which pr vides that "[n]othing in this section shall enlarge 'or diminish a y rights of free speech or the press for activities using consumer lectronics, telecommunications, or computing products." anguage is This clearly precatory: Congress could not "diminish" co stitutional rights of free speech even if it wished to, and th fact that Congress also expressed a reluctance to "enlarge" those rights cuts against the Appellants' effort to infer a narrowing con truction of the Act from this provision.

Third, the Appellants argue that an individua who buys a DVD has the "authority of the copyright owner" to view he DVD, and therefore is exempted from the DMCA pursuant to subsection 1 1201 (a) (3) (A) when the buyer circumvents an encryption t chnology in order to view the DVD on a competing platform (such as roux). The basic flaw in this argument is that it misreads subsection 1201(a)(3)(A). That provision exempts from liabilit those who would "decrypt" an encrypted DVD with the authority of a copyright owner, not those who would "view" a DVD with the aut ority of a

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copyright owner.ls In any event, the Defendants offere no evidence that the Plaintiffs have either explicitly or implicit y authorized DVD buyers to circumvent encryption technology to su port use on multiple platforms.l<sup>§</sup>

We conclude that the anti-trafficking and anti-circumvention provisions of the DMCA are not susceptible to the narrow interpretations urged by the Appellants. We \_therefor proceed to consider the Appellants' constitutional claims.

**II. Constitutional Challenge Based on the Copyright C1 use** 

In a footnote to their brief, the Appellan s appear to contend that the DMCA, as construed by the District Co rt, exceeds

Is This is actually what subsection 1201 (a) (3) (A) me ns when read in conjunction with the anti-circumvention provision. When read together with the anti-trafficking provisions, subsection 1201 (a) (3) (A) frees an individual to traffic in encryptint technology designed or marketed to circumvent an encryption measure if the owner of the material protected by the encryption measure gut orizes that circumvention.

lsgven if the Defendants had been able to offer su h evidence, and even if they could have demonstrated that DeCSS wa "primarily designed . . . for the purpose of" playing DVDs on multip e platforms (and therefore not for the purpose of "circumventing a t chnological measure"), a proposition questioned by Judge Kaplan, s e Universal I, 111 F. Supp. 2d at 311 n.79, the Defendants would defe t liability only under subsection 1201(a)(2)(A). They would still b vulnerable to liability under subsection 1201 (a) (2) (C), because the "marketed" DeCSS for the copying of DVDs, not just for the playin of DVDs on multiple platforms. See, e.a., Trial-Tr. at 82.0. the constitutional authority of Congress to grant autho~s copyrights for a "limited time, " U.S. Const. art. I, § 8, cl. 81, because it "empower[s] copyright owners to effectively secus~e perpetual protection by mixing public domain works with copyrighted materials, then locking both up with technological protection mea~ures." Brief for Appellants at 42 n.30. This argument is elaboratedlin the <u>amici</u> curiae brief filed by Prof. Julie E. Cohen on behalf o~ herself and 45 other intellectual property law professors. Se also David Nimmer, <u>A Riff on Fair Use in the Digital Millennium Cc~pyright Act.</u>, 148 U. Pa. L. Rev. 673, 712 (2000). For two reasons, Ithe argument provides no basis for disturbing the judgment of the Di~trict Court.

First, we have repeatedly ruled that arguments presented to us only in a footnote are not entitled to appella~e consideration. Concourse Rehabilitation& Nursing Center Inc | v DeBuono, 179 F.3d 38, 47 (2d Cir. 1999); United States v. Mapp, 170 F.3d 328, 333 n.8 (2d Cir. 1999); United States v. Restrepo, 98¢ F.2d 1462, 1463 (2d Cir. 1993). Although an amicus brief can b~ helpful in elaborating issues properly presented by the parties, i is normally not a method for injecting new issues into an appeal, at least in cases where the parties are competently represented by cpunsel. See

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e.cr., Concourse Center, 179 F.3d at 47.

Second, to whatever extent the argument mig t have merit at some future time in a case with a properly develope record, the argument is entirely premature and speculative at this time on this record. There is not even a claim, much less eviden e, that any Plaintiff has sought to prevent copying of public domain works, or that the injunction prevents the Defendants from copyin such works. As Judge Kaplan noted, the possibility that encr tion would preclude access to public domain works "does not yet ap ear to be a problem, although it may emerge as one in the future." niversal I, 111 F. Supp. 2d at 338 n.245.

## III. Constitutional Challenges Based on the First Ame dment

### A. Applicable Principles

Last year, in one of our Court's first foray into First Amendment law in the digital age, we took an "evolutiona y" approach to the task of tailoring familiar constitutional rul s to novel technological circumstances, favoring "narrow" holding that would permit the law to mature on a "case-by-case" basis. <u>See Name.Space,</u> <u>Inc. V. Network Solutions. Inc.</u>, 202 F.3d 573, 584 n.11 (2d Cir. 2000). In that spirit, we proceed, with appropriate caution, to

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consider the Appellants' First Amendment challenges b~ analyzing a series of preliminary issues the resolution of which provides a basis for adjudicating the specific objections to theIDMCA and its application to DeCSS. These issues, which we conside~ only to the extent necessary to resolve the pending appeal, are whether computer code is speech, whether computer programs are speech, the scope of First Amendment protection for computer code, and the slope of First Amendment protection for decryption code. Based on ou~ analysis of these issues, we then consider the Appellants' challenge to the injunction's provisions concerning posting and linkingl.

#### 1. Code as Speech

Communication does not lose constitutional plrotection as "speech" simply because it is expressed in the languag~ of computer code. Mathematical formulae and musical scores arel written in "code," .e., symbolic notations not comprehensible tolthe uninitiated, and yet both are covered by the First Amendment 1 If someone chose to write a novel entirely in computer obj ect c~de by using strings of 1's and 0's for each letter of each word, t~e resulting work would be no different for constitutional purpose than if it had been written in English. The "object code" vers on would be

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incomprehensible to readers outside the programming c~mmunity (and tedious to read even for most within the community), b~t it would be no more incomprehensible than a work written in Sanskrit for those unversed in that language. The undisputed evidencelreveals that even pure object code can be, and often is, read and understood by experienced programmers. And source code | in any o~ its various levels of complexity) can be read by many more. <u>See Universal I</u>, 111 F. Supp. 2d at 326. Ultimately, however, the ease withlwhich a work is comprehended is irrelevant to the constitutional linquiry. If computer code is distinguishable from conventional spe~ch for First Amendment purposes, it is not because it is written ~n an obscure language. See JunQer v. Daley, 209 F.3d 481, 484 (6t~ Cir. 2000).

2. Computer Programs as Speech

Of course, computer code is not likely to belthe language in which a work of literature is written. Instead, itlis primarily the language for programs executable by a computer. T~ese programs are essentially instructions to a computer. In gene al, programs may give instructions either to perform a task or series of tasks when initiated by a single (or double) click of a mousle or, once a program is operational ("launched"), to manipulate d~ta that the

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user enters into the computer.l' Whether computer code that givers a computer instructions is "speech" within the meaning f the Fist Amendment requires consideration of the scope of the Co stitution's protection of speech:

The First Amendment provides that "Congress shall make :~o law . . . abridging the freedom of speech U.S. Const. amend. I. "Speech" is an elusive term, and judges and slcholars have debated its bounds for two centuries. Some would confine First Amendment protection to political speech. E.g., Robert Bork, Neutral Principles and Some First Amendment Problems, 47 Ind. L.IJ. 1 (1971). Others would extend it further to artistic expression.l E.a., Marci A. Hamilton, Art Speech, 49 Uand. L. Rev. 73 (1996).

Whatever might be the merits of these an other approaches, the law has not been so limited. Even dry 'nformation, devoid of advocacy, political relevance, or artistic exp ession, has been accorded First Amendment protection. <u>See Miller v. California</u>, 413 U.S. 15, 34 (1973) ("The First Amendment protects orks which,

1'For example, a program (or part of a program) will give a computer the direction to "launch" a word-processing rogram like WordPerfect when the icon for WordPerfect is clicked; a rogram like WordPerfect will give the computer directions to displa letters on a screen and manipulate them according to the computer user's preferences whenever the appropriate keys are struck.

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taken as a whole, have serious literary, artistic, plolitical, or scientific value . . . . " (emphasis added)); Roth v. United States, 354 U.S. 476, 484 (1957) | First Amendment embraces "[a]11 ideas having even the slightest redeeming social importance," including the "'advancement of truth, science, morality, and its **in gen**eral."' quoting 1 Journals of the Continental 108 ongress (1774))); Board of Trustees of Stanford Universit v. ullivan, 773 F. Supp. 472, 474 (D.D.C. 1991) ("It is . . . settled . . . that the First Amendment protects scientific expression and deba e just as it protects political and artistic expression."); se also Kent Greenawalt, S eech Crime and the Uses of Lan ua 85 (1989) ["[A]ssertions of fact generally fall within a principle of freedom of speech . . . . "); cf. Vir inia State Board of Pharmac v. Virginia Citizens Consumer Council Inc , 425 U.S. 748, 763 (1976) **"prescription drug price information"** is "speech" because a consumer's interest in "the free flow of commercial information" may be "keener by far" than "his interest in the day's most urgent political debate").

Thus, for example, courts have subjecte to First Amendment scrutiny restrictions on the dissemination f technical

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scientific information, United States v. Progressive, Inc., 467 F. Supp. 990 (W.D. Wis. 1979), and scientific resear h, <u>Stanford</u> University, 773 E. Supp. at 473, and attempts to egulate the publication of instructions, 18 see, e.ct., United State v. Ra ond, 228 F.3d 804, 815 (7th Cir. 2000) (First Amendment doe not protect instructions for violating the tax laws); United Stakes v. Dahlstrom, 713 F.2d 1423, 1428 (9th Cir: 1983) (same); Herc~g v. Hustler Magazine, Inc., 814 F.2d 1017, 1020-25 (5th Cir. X987) (First Amendment protects instructions for engaging in a d~ngerous sex act); United States v. Featherston, 461 F.2d 1119, 112223 (5th Cir. 1972) (First Amendment does not protect instructions fo~ building an explosive device); see also Bernstein v: United States Department of State, 922 F. Supp. 1426, 1435 (N.D. Cal. 1996) ("Instructions, do-

1BWe note that instructions are of varied types. See Vartuli, **228 F.3d at** 111. "Orders" from one member of a conspira y to another member, or from a superior to a subordinate, mi ht resemble instructions but nonetheless warrant less or even no constitutional protection because their capacity to inform is meager, and because it is unlikely that the recipient of the order will e gage in the "intercession of . . . mind or . . . will" characteristi of the sort of communication between two parties protected by the Constitution, see id. at 111-12 (noting that statements in the for of orders, instructions, or commands cannot claim "talismanic i munity from constitutional limitations" but "should be subjected t careful and particularized analysis to ensure that no speech emit ed to First Amendment protection fails to receive it"); Kent Greena alt, Speech and Crime, Am. B. Found. Res. J. 645, 743-44 (1980).

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it-yourself manuals, [and] recipes" are all "speech"). <sup>19</sup>

Computer programs are not exempted from the category of First Amendment speech simply because their instruction require use of a computer. A recipe is no less "speech" because it calls for the use of an oven, and a musical score is no less "sp ech" because it specifies performance on an electric guitar. Argu bly distinguishing computer programs from conventional language instructions is the fact that programs are executable on a comput r. But the fact that a program has the capacity to direct the functioning of a computer does not mean that it lacks the additional capacity to convey information, and it is the conveying of info mation that renders instructions "speech" for purposes of the First Amendment. 2°

IsThese cases almost always concern instruction on how to commit illegal acts. Several courts have conclude that such instructions fall outside the First Amendment. Ho ever, these conclusions never rest on the fact that the speech took the form of instructions, but rather on the fact that the instructio s counseled the listener how to commit illegal acts. <u>See, e:a.</u>, Ric v. Paladin <u>Enterprises, Inc.</u>, 128 F.3d 233, 247-49 (4th Cir. 1 97); <u>United States v. Barnett</u>, 667 F.2d 835, 842 (9th Cir. 1982). N ne of these opinions even hints that instructions are a form of speech categorically outside the~First Amendment.

z<sup>o</sup>Of course, we do not mean to suggest that the comm nication of "information" is a prerequisite of protected "speech." Protected speech may communicate, among other things, ideas, motions, or thoughts. We identify "information" only because t is is what computer programs most often communicate, in additio to giving

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The information conveyed by most "instructions" is how to perform a task.

Instructions such as computer code, which ar intended to be executable by a computer, will often convey information capable of comprehension and assessment by a human being.Zl programmer reading a program learns information about instructing a computer, and might use this information to improve personal programming skills and perhaps the craft of programming. Moreover, programmers communicating ideas to one another almost inevitably co municate in code, much as musicians use notes. 22 Limiting Fir t Amendment protection of programmers to descriptions of computer c de (but not

directions to a computer.

<sup>2</sup><sup>1</sup>However, in the rare case where a human's mental aculties do not intercede in executing the instructions, we h ve withheld protection. <u>See Vartuli</u>, 228 F.3d at 111:

<sup>22</sup>programmers use snippets of code to convey their ideas for new programs; economists and other creators of computer mo els publish the code of their models in order to demonstrate the mo els' vigor. Brief of Amici Curiae Dr. Harold Abelson et al. at 17; B ief of Amici Curiae Steven Bellovin et al. at 12-13; see also Bernstein v. United States Department of Justice, 176 F.3d 1132, 1141 (9th Cir.) concluding that computer source code is speech becaus it is "the preferred means" of communication among computer pro rammers and cryptographers), reh' in banc ranted and o inion wi hdrawn, 192 F.3d 1308 (9th Cir. 1999).

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the code itself) would impede discourse among compute scholars, '-' just as limiting protection for musicians to descriptio s of musical scores (but not sequences of notes) would impede thei exchange of ideas and expression. Instructions that communicate information comprehensible to a human qualify as speech whether the instructions are designed for execution by a computer or a human (o both).

Vartuli is not to the contrary. The defendan s in Vartuli marketed a software program called "Recurrence," whic would tell computer users when to buy or sell currency futures ontracts if their computers were fed currency market rates. T e Commodity Futures Trading Commission charged the defendants wi h violating federal law for, among other things, failing to register as

ZaReinforcing the conclusion that software program qualify as "speech" for First Amendment purposes -- even though t ey instruct computers--is the accelerated blurring of the line bet een "source code" and conventional "speech." There already ex'st programs capable of translating English descriptions of a progra into source code. Trial Tr. at 1101-02 (Testimony of Professor An rew Appel). These programs are functionally indistinguishable from the compilers that routinely translate source code into object code These rew programs (still apparently rudimentary) hold the p tential far turning "prose" instructions on how to write a computer rogram into the program itself. Even if there were an argument for e empting the latter from First Amendment protection, the former are clearly protected for the reasons set forth in the text. A technology becomes more sophisticated, instructions to other umans will increasingly be executable by computers as well.

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commodity trading advisors for their distribution of tY~e Recurremc~ software. The defendants maintained that Recurrence's dues to users to buy or sell were protected speech, and that the (registration requirement as applied to Recurrence was a constitutior~ally suspect prior restraint. We rejected the defendants' constitu Tonal claim, holding that Recurrence "in the form it was sold and ma keted by the defendants" did not generate speech protected by the first Amendment. Vartuli, 228 F.3d at 111.

Essential to our ruling in Vartuli was the ma ner in which the defendants marketed the software and intended that it be used: the defendants told users of the software to follow th software's cues "with no second-guessing," id., and intended that sers follow Recurrence's commands "mechanically" and "without the intercession of the mind or the will of the recipient," id. We h ld that the values served by the First Amendment were not advan ed by these instructions, even though the instructions were express d in words. Id. We acknowledged that some users would, despite the defendants' marketing, refuse to follow Recurrence's cues mechanically but instead would use the commands as a source of infdrmation and advice, and that, as to these users, Recurrence's cue might very

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"well have been `speech."' Id. at 111-12. Neve theless, we concluded that the Government could require registration for Recurrence's intended use because such use was de oid of any constitutionally protected speech. Id. at 112.

Vartuli considered two ways in which a progra er might be said to communicate through code: to the user of the rogram (not necessarily protected) and to the computer [never rotected).za However, this does not mean that <u>Vartuli</u> denied Fir t Amendment protection to all computer programs. Since <u>Vartuli</u> limited its constitutional scrutiny to the code "as marketed," '.e., as an automatic trading system, it did not have occasion t consider a third manner in which a programmer might communicate t rough codeto another programmer.

For all of these reasons, we join the other courts that have concluded that computer code, and computer programs constructed from code can merit First Amendment protection, see

<sup>2a</sup> Vartuli reasoned that the interaction between `programming commands as triggers and semiconductors as a conduit," even though communication, is not "speech" within the meaning o the First Amendment and that the communication between Recur ence and a customer using it as intended was similarly not "speec ." <u>Vartuli</u>, 228 F.2d at 111.

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Junger, 209 F.3d at 484; 25 Bernstein, 922 F. Supp. at ~t434-36; see also Bernstein, 176 F.3d at 1140-41; Karn v. United States Department of State, 925 F. Supp. 1, 9-10 (D.D.C. 1996) (assu ing, without deciding, that source code with English comments 'nterspersed throughout is "speech"), although the scope of suc protection remains to be determined.

3. The Scope of First Amendment Protection or Computer

Code

Having concluded that computer code conveying information is "speech" within the meaning of the First Amendme t, we next

<sup>25</sup>The reasoning of <u>Junger</u> has recently been crit'cized. See Orin S. Kerr, Are We Over rotectin Code? Thou ht on First-Generation Internet Law, 57 Wash. & Lee L. Rev. 1287 (2 00). Prof. Kerr apprehends that if encryption code is First Amen ment speech because it conveys "ideas about cryptography," Junger, 209 F.3d at 484, all code wi-11 be protected "because code will a ways convey information about itself." Kerr, <u>supra</u>, at 1291. Tha should not suffice, he argues, because handing someone an object, or example, a padlock, is a good way of communicating how that objec works, yet a padlock is not <u>speech.</u> <u>Id.</u> at 1291-92. However, c de does not cease to be speech just because some objects that convey information are not speech. Both code and a padlock can convey info mation, but only code, because it uses a notational system comer hensible by humans, is communication that qualifies as speech. Prof. Kerr might be right that making the communication of ideas or inf rmation the test of whether code is speech provides First Amendment coverage to many, perhaps most, computer programs, but that is a co sequence of the information-conveying capacity of the programs, not a reason for denying them First Amendment coverage.

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consider, to a limited extent, the scope of the protect ... on that code enjoys. As the District Court recognized, Universal I, I111 F. Supp. 2d at 327, the scope of protection for speech generally depends on whether the restriction is imposed because of the content of the speech. Content-based restrictions are permissible my if they serve compelling state interests and do so by the least restrictive means available: See Sable Communications of California, Inc. v. FCC, 492 U.S. 115, 126 (1989). A content-neutral re triction is permissible if it serves a substantial governmental i terest, the interest is unrelated to the suppression of free expres ion, and the regulation is narrowly tailored, which "in this cont xt requires that the means chosen do not 'burden substantiall more speech than is necessary to further the government's legit mate interests."' Turner Broadcasting System, Inc. v. FCC, 512 U.S. 622, 662 (1994) (quoting <u>Ward v. Rock Against Racism</u>, 491 U.S. 781, 799 (1989)) <sup>zs</sup>

zsThe Supreme Court has used slightly different fo ulations to express the narrow tailoring requirement of a con ent-neutral regulation. In O'Brien, the formulation was "if th incidental restriction on alleged First Amendment freedoms is no reater than is essential to the furtherance of that interest." 391 .S. at 377. In Ward, the formulation was "'so long as the . . regulation promotes a substantial government interest that would be achieved less effectively absent the regulation."' 491 U.S. at 99 (quoting

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"[G)overnment regulation of expressive aactivity is content neutral' if it is justified without refe~{ence to the content of regulated speech." Hill v. Colorado, 530 ill S. 703, 720 2000). "The government's purpose is the controlling consideration.  $^{\mathrm{A}}$  regulation that serves purposes unrelated to thel content of expression is deemed neutral, even if it has an incideni~al effect on some speakers or messages but not others." Ward, 491 ~J.S. at 791. The Supreme Court's approach to determining content-neutrality appears to be applicable whether what is regulated isl expression, see id. at 791-93 (regulation of volume of music), ~onduct, see **<u>O'Brien</u>**, 391 U.S. at 377, or any "activity" that car be said to combine speech and non-speech elements, see Spence v. IWashinaton, 418 U.S. 405, 410-11 (1974) applying <u>O'Brien</u> to "~ctivity" of displaying American flag hung upside down and decoratedlwith a peace

United States v. Albertini, 472 U.S. 675, 689 (1985)). Ward added, however, that the regulation may not "burden substa tiall more speech than is necessary to further the government' legitimate interests." Id. (emphasis added). Turner Broadcasting quoted both the "no greater than is essential" formulation from Brim, see Turner Broadcasting, 512 U.S. at 662, and the "would be chieved less effectively" formulation from Ward, see id. Turner Broa castin made clear that the narrow tailoring requirement is less de anding than the least restrictive means requirement of a cont nt-specific regulation, id., and appears to have settled on the "s bstantially more" phrasing from Ward as the formulation that best e presses the requirement, id. That is the formulation we will appl .

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symbol) .

To determine whether regulation of compu er code is I content-neutral, the initial inquiry must be whether t e regulated activity is "sufficiently imbued with elements of comm nication to I fall within the scope of the First . . . Amendment[]." Id. at 409; see also Name.Space, 202 F.3d at 585. Computer code as we have noted, often conveys information comprehensible to h man beings, even as it also directs a computer to perform variou functions. Once a speech component is identified, the inquiry then proceeds to whether the regulation is "justified without refer nce to the content of regulated speech." Hill, 530 U.S. at 720.

The Appellants vigorously reject the idea t at computer code can be regulated according to any different standa d than that applicable to pure speech, <u>i.e.</u>, speech that lacks nonspeech component. Although recognizing that code is a series of instructions to a computer, they argue that code is no differen , for First Amendment purposes, than blueprints that instruct an engineer or recipes that instruct a cook. <u>See</u> Supplemental Brief fo Appellants at 2, 3.2<sup>+</sup> We disagree. Unlike a blueprint or a re ipe, which

2'This argument is elaborated by some of the amici uriae. "In the absence of human intervention, code does not function, it engages

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cannot yield any functional result without human comprehension o~ its content, human decision-making, and human action, computer code can instantly cause a computer to accomplish tasks a d instantly render the results of those tasks available throughout he world via the Internet. The only human action required to a hieve these results can be as limited and instantaneous as a singl click of a mouse. These realities of what code is and what its normal functions are require a First Amendment analysis that t eats code as combining nonspeech and speech elements, <u>i.e.</u>, functional and expressive elements. See Red Lion Broadcastin Co. v. FCC, 395 U.S. 367, 386 (1969) ["[D]ifferences in the characteristics f new media justify differences in the First Amendment standards applied to them." (footnote omitted)).

We recognize, as did Judge Kaplan, that th functional capability of computer code cannot yield a result un il a human being decides to insert the disk containing the code int a computer and causes it to perform its function (or programs a computer to cause the code to perform its function). Neverth less, this ! momentary intercession of human action does not d minish the

in no conduct. It is as passive as a cake recipe." Br~.ef of <u>Amici</u> <u>Curiae</u> Dr. Harold Abelson <u>et al. at</u> 26.

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nonspeech component of code, nor render code entirely 'speech, like a blueprint or a recipe. Judge Kaplan, in a passage that merits extensive quotation, cogently explained why this is especially so with respect to decryption code:

> [T] he focus on functionality in order determine the level of scrutiny is not n inevitable consequence of the speech-condu t Conduct has immediate effects n distinction. the environment. Computer code, on. the oth r hand, no matter how functional, causes a co puter to perform the intended operations only f someone uses the code to do so. Hence, o e commentator, in a thoughtful article, h s maintained that functionality is really "a pro y for effects or harm" and that its adoption as a determinant of the level of scrutiny slides ov r questions of causation that intervene betwe n the dissemination of a computer program and a y harm caused by its use.

The characterization of functionality as a proxy for the consequences of use is accurat . But the assumption that the chain of causati n is too attenuated to justify the use of fun tionality to determine the level of scrutiny, t least in this context, is not.

Society increasingly depends upon techn logical means of controlling access to digit 1 files and systems, whether they are milita y computers, bank records, academic record, copyrighted works or something else entirel. There are far too many who, given any opport nity, will bypass security measures, some f r the sheer joy of doing it, some for innocuo s reasons, and others for more malevolent pu - poses. Given the virtually instantaneous a d worldwide dissemination widely available via t e Internet, the only rational assumption is" th t once a computer program capable of bypassi g such an access control system is disseminate, it will be used. And that is not all.

There was a time when copyright infring ment could be dealt with quite adequately y focusing on the infringing act. If someo e wished to make and sell high quality but una thorized copies of a copyrighted book, fr example, the infringer needed a printing pres . The copyright holder, once aware of the appea ance of infringing copies, usually was able o trace the copies up the chain of distributio , find and prosecute the infringes, and shut o f the infringement at the source.

In principle, the digital world is ve y different. Onee a decryption program like DeC S is written, it quickly can be sent all over t e world. Every recipient is capable not only f decrypting and perfectly copying plaintiff ' copyrighted DVDs, but also of retransmitti g perfect copies of DeCSS and thus enabling eve y recipient to do the same. They likewise a e capable of transmitting perfect copies of t e decrypted DVD. The process potentially s exponential rather than linear.

These considerations drastically alt r consideration of the causal link between disse ination of computer programs such as this a d their illicit use. Causation in the law ult'mately involves practical, policy judgment . Here, dissemination itself carries very substa tial risk of imminent harm because the mechani m is so unusual by which dissemination of means of circumventing access controls to copyrighted works threatens to produce virtually unstoppa le infringement of copyright. In consequence, the causal link between the dissemination of circu vention computer programs and their ,improper u e is more than sufficiently close to warra t selection of a level of constitutional scruti y based on the programs' functionality.

Universal I, 111 F. Supp. 2d at 331-32 (footnotes om tted). The functionality of computer code properly affects the cope of its First Amendment protection.

4. The Scope of First Amendment Protection fo Decryption

In considering the scope of First Amendment pr tection for a decryption program like DeCSS, we must recogniz that the essential purpose of encryption code is to prevent nauthorized access. Owners of all property rights are entitled o prohibit access to their property by unauthorized persons. Ho eowners can install locks on the doors of their houses. Custodians f valuables can place them in safes. Stores can attach to produc s security devices that will activate alarms if the products are taken away without purchase. These and similar security devi es can be Burglars can use skeleton keys to open oor locks. circumvented:

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Thieves can obtain the combinations to safes. Prod~ct security devices can be neutralized.

Our case concerns a security device, CSS computer code, that prevents access by unauthorized persons to DVD mov~.es. The CSS code is embedded in the DVD movie. Access to the mov~.e cannot be obtained unless a person has a device, a licensed. DVD player, equipped with computer code capable of decrypting the C~S encryption code.- In its basic function, CSS is like a lock on al homeowner's door, a combination of a safe, or a security device a~tached to a store's products.

DeCSS is computer code that can decrypt CSS. IIn its basic function, it is like a skeleton key that can open a lo~ked door, a combination that can open a safe, or a device that cad neutralize the security device attached to a store's products.z@ D~CSS enables anyone to gain access to a DVD movie without using a D~D player.

The initial use of DeCSS to gain access to la DVD movie creates no loss to movie producers because the initial user must purchase the DVD. However, once the DVD is purchased, D CSS enables the initial user to copy the movie in digital form and transmit it

BMore dramatically, the Government calls DeCSS "a digital crowbar." Brief for Intervenor United States at 19.

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instantly in virtually limitless quantity, thereby d priving the movie producer of sales. The advent of the Internet creates the potential for instantaneous worldwide distribution o the copied material.

At first glance one mig htthink that Congres has as much authority to regulate the distribution of computer cod to decrypt DVD movies as it has to regulate distribution of sk leton keys, combinations to safes, or devices to neutralize s ore product security devices. However, despite the evident 1 gitimacy of protection against unauthorized access to DVD movies, j st like any other property, regulation of decryption code lik DeCSS is challenged in this case because DeCSS differs from a skeleton key in one important respect: it not only is capable of pe forming the function of unlocking the encrypted DVD movie, it also 's a form of communication, albeit written in a language not under tood by the general public. As a communication, the DeCSS code ha a claim to being "speech," and as "speech," it has a claim to bei g protected by the First Amendment. But just as the realities f what and computer code can accomplish must inform the scope of i s constitutional protection, so the capacity of a decryption rogram like

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DeCSS to accomplish unauthorized--indeed, unlawful--access to materials in which the Plaintiffs have intellectual pro erty rightU must inform and limit the scope of its First Amendment protection. <u>Cf. Red Lion</u>, 395 U.S. at 386 (" [D) ifferences in the cha acterist-~~ of new media justify differences in the First Amendme t standards applied to them.").

With all of the foregoing considerations in m'nd, we next consider the Appellants' First Amendment challenge to the DMCA as applied in the specific prohibitions that have been im osed by the District Court's injunction.

## B. First Amendment Challenge

The District Court's injunction applies the DMCA to the Defendants by imposing two types of prohibition, both grounded on the anti-trafficking provisions of the DMCA. The fir t prohibits posting DeCSS or any other technology for circumventin CSS on any Internet web site. <u>Universal II</u>, 111 F. Supp. 2d at 34647, ~(1(a), (b). The second prohibits knowingly linking any Internet web site to any other web site containing <u>DeCSS</u>. Id. at 347, ~ 1(c). The validity of the posting and linking prohibitions must b considered separately. 1. Posting

The initial issue is whether the posting p ohibition is content-neutral, since, as we have explained, this c assification determines the applicable constitutional standard. T e Appellants contend that the anti-trafficking provisions of the D CA and their application by means of the posting prohibition of t e injunction are content-based. They argue that the provisions `specifically target . . . scientific expression based on the particular topic addressed by that expression--namely, techniques for ircumventing CSS." Supplemental Brief for Appellants at 1. We di agree. The Appellants' argument fails to recognize that the t rget of the posting provisions of the injunction--DeCSS--has both a nonspeech and a speech component, and that the DMCA, as app ied to the Appellants, and the posting prohibition of the injun tion target only the nonspeech component. Neither the DMCA nor the posting prohibition is concerned with whatever capacity DeCSS m'ght have for conveying information to a human being, and that apacity, as previously explained, is what arguably creates a speech component of the decryption code. The DMCA and the posting pro ibition are applied to DeCSS solely because of its capacity to instruct a

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computer to decrypt CSS. That functional capability ils not speech within the meaning of the First Amendment. The Governer-ent seeks to "justif[y]," Hill, 530 U.S. at 720, both the application of the DMCA and the posting prohibition to the Appellants solely onlthe basis of the functional capability of DeCSS to instruct a computer to decrypt CSS, i.e., "without reference to the content of tY~e regulated speech," id. This type of regulation is therefore cont~nt-neutral, just as would be a restriction on trafficking in sl~eleton keys identified because of their capacity to unlock jail (cells, even though some of the keys happened to bear a slogan or ~ther legend that qualified as a speech component.

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As a content-neutral regulation with an incidental effect on a speech component, the regulation must serve alsubstantial governmental interest, the interest must be unrelated to the suppression of free expression, and the incidental restriction on speech must not burden substantially more speech than \$.s necessary to further that interest. <u>Turner Broadcasting</u>, 512 L~.S. at 662. The Government's interest in preventing unauthorized access to encrypted copyrighted material is unquestionably subs antial, and the regulation of DeCSS by the posting prohibition pl inly serves that interest. Moreover, that interest is unrelated to the suppression of free expression. The injunction egulates the posting of DeCSS, regardless of whether DeCSS code contains any information comprehensible by human beings that would qualify as speech. Whether the incidental regulation on sp ech burdens substantially more speech than is necessary to further the interest in preventing unauthorized access to copyrighted mater als requires some elaboration.

Posting DeCSS on the Appellants' web si e makes it instantly available at the click of a mouse to any p rson in the world with access to the Internet, and such pers n can then instantly transmit DeCSS to anyone else with Inte net access. Although the prohibition on posting prevents the App llants from conveying to others the speech component of DeCSS, th Appellants have not suggested, much less shown, any technique for barring them from making this instantaneous worldwide distribution f a decryption code that makes a lesser restriction on the c de's speech component <sup>29</sup> It is true that the Government has alterna ive means of

asgriefs of some of the <u>amici curiae</u> discuss the possibility of adequate protection against copying of copyrighted aterials by adopting the approach of the Audio Home Recording Act of 1992, 17 U.S.C.. 1002(a), which requi-res digital audio tape ecorders to

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prohibiting unauthorized access to copyrighted mate ials. For example, it can create criminal and civil liability f r those who gain unauthorized access, and thus it can be argu d that the restriction on posting DeCSS is not absolutely ecessary to preventing unauthorized acce s to copyrighted materi ls. But a content-neutral regulation need not employ the least restrictive means of accomplishing the governmental objective. Id. It need only avoid burdening "substantially more speech than is ecessary to further the government's legitimate interests." Id. (internal quotation marks and citation omitted). The prohibi ion on the

include a technology that prevents serial copying, but p rmits making See, e.ct., Brief of Amici Curiae Benkle a single copy. and Lessig at 15. However, the Defendants did not present evi ence of the current feasibility of a similar solution to prevent se ial copying of DVDs over the Internet. Even if the Government, in d fending the DMCA, must sustain a burden of proof in order to satisfy the standards for content-neutral regulation, the Defendant must adduce enough evidence to create fact issues concerning the current availability of less intrusive technological solutions. They did not do so in the District Court. Moreover, we note that w en Congress opted for the solution to serial copying of digital audio tapes, it imposed a special royalty on manufacturers of digital audio recording ii devices to be distributed to appropriate copyright hold rs. See 17 U.S.C. §§ 1003-1007. We doubt if the First Amendm nt required Congress to adopt a similar technology/royalty scheme fo regulating the copying of DVDs, but in any event the record i this case provides no basis for invalidating the anti-traffickin provisions of the DMCA or the injunction for lack of such an alternative approach.

Defendants' posting of DeCSS satisfies that standard. 3

2. Linking

In considering linking, we need to clarify he sense in which the injunction prohibits such activity. Ithough thQ injunction defines several terms, it does not defin "linking." Nevertheless, it is evident from the District Court's opinion that it is concerned with "hyperlinks," <u>Universal I</u>, 111 F. Supp. 2d at 307; <u>see id. at 339.31</u> A hyperlink is a cross-ref rence (in a distinctive font or color) appearing on one web pag that, when activated by the point-and-click of a mouse, brin s onto the computer screen another web page. The hyperlink can appear on a screen (window) as text, such as the Internet address (`URL") of the web page being called up or a word or phrase that identifies the web page to be called **UD**, for example, "DeCSS web sit ." Or the

30we have considered the opinion of a California 'ntermediate appellate court in <u>DVD Copy Control Ass n v. Bunner</u>, 0. H021153, 2001 WL 1340619 (Cal. Ct. App., 6th Dist. Nov. 1, 2001), declining, on First Amendment grounds, to issue a preliminary inju ction under state trade secrets law prohibiting a web site operator from posting DeCSS. To the extent that <u>DVD Copy Control</u> disagrees with our First Amendment analysis, we decline to follow it.

<sup>31</sup> "Hyperlinks" are also called "hypertext links" or "active links."

hyperlink can appear as an image, for example, an ico depicting .a person sitting at a computer watching a DVD movie and text stati::y "click here to access DeCSS and see DVD movies for fre~!" The code for the web page containing the hyperlink contains) a computer instruction that associates the link with the URL of the web page to be accessed, such that clicking on the hyperlink i structs tr~e computer to enter the URL of the desired web page and thereby access that page. With a hyperlink on a web page, the linked web site is just one click away. 32

In applying the DMCA to linking (via hyper) nks), Judge Kaplan recognized, as he had with DeCSS code, that a h erlink has both a speech and a nonspeech component. It conveys 'reformation, the Lnternet address of the linked web page, and has th functional capacity to bring the content of the linked web page t the user's computer screen (or, as Judge Kaplan put it, to "tak~ one almost instantaneously to the desired destination." Id.). As ~e had ruled

<sup>32</sup> "Linking" not accomplished by a hyperlink would si ply involve y of the Internet address ("URL") of another 'eb page. A "link" of this sort is sometimes called an "inactive line ." With an inactive link, the linked web page would be only four licks away, one click to select the URL address for copying, one c ick to copy the address, one click to "paste" the address into the ext box for URL addresses, and one click (or striking the "ent r" key) to instruct the computer to call up the linked web site.

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with respect to DeCSS code, he ruled that application o the DMCA to the Defendants' linking to web sites containing DeCSS is contentneutral because it is justified without regard to the speech component of the hyperlink. Id. The linking prohibi ion applies whether or not the hyperlink contains any information, omprehensible to a human being, as to the Internet address of he web page being accessed. The linking prohibition is justified s lely by the functional capability of the hyperlink.

Applying the <u>O'Brien/Ward/Turner Broadcastinct</u> equirements for content-neutral regulation, Judge Kaplan then ruled that the DMCA, as applied to the Defendants' linking, served substantial governmental interests and was unrelated to the suppres ion of free expression. Id. We agree. He then carefully considered the "closer call," id., as to whether a linking prohibition would satisfy the narrow tailoring requirement. In an especially carefull considered portion of his opinion, he observed that strict li bility for linking to web sites containing DeCSS would risk two im airments of free expression. Web site operators would be inh'bited from displaying links to various web pages for fear that a linked page might contain DeCSS, and a prohibition on linking to a web site

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containing DeCSS would curtail access to whatever othe information was contained at the accessed site. Id. at 340.

To avoid applying the DMCA in a manner that ould "burden substantially more speech than is necessary to further the government's legitimate interests," <u>Turner Broadcastinct</u>, 512 U.S. at 662 (internal quotation marks and citation omitted), udge Kaplan adapted the standards of New York Times Co. v. Sulliv n, 376 U.S. 254, 283 (1964), to fashion a limited prohibition again t linking to web sites containing DeCSS. He required clear an convincing evidence

that those responsible for the link (a) know t the relevant time that the offending material 's on the linked-to site, (b) know that it 's circumvention technology that may not lawful y be offered, and (c) create or maintain the li k for the purpose of disseminating that techno ogY

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**Universal** I, 111 F. Supp. 2d at 341. He then found that the evidence satisfied his three-part test by his required standard of proof. Id.

In response to our post-argument request for he parties' views on various issues, including specifically Judge K plan's test for a linking prohibition, the Appellants replied that ~is test was deficient for not requiring proof of intent to caus , or aid or abet, harm, and that the only valid test for a linking prohibition would be one that could validly apply to the publicati n in a print medium of an address for obtaining prohibited material. Supplemental Brief for Appellants at 14. The Appellees and th Government accepted Judge Kaplan's criteria for purposes of a serting the validity of the injunction as applied to the Appellan s, with the Government expressing reservations as to the standard f clear and convincing evidence. Supplemental Brief for Appellee at 22-23; Supplemental Brief for Government at 19-21.

Mindful of the cautious approach to First Ame dment claims involving computer technology expressed in Name.Space, 202 F.3d at 584 n.1l, we see no need on this.~appeal to determine wh ther a test as rigorous as Judge Kaplan's is required to respo d to First Amendment objections to the linking provision of the inj nction that he issued. It suffices to reject the Appellants' come tion that an intent to cause harm is required and that linking can be enjoined only under circumstances applicable to a print medium. s they have throughout their arguments, the Appellants ignore the r ality of the functional capacity of decryption computer code and h erlinks to

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facilitate instantaneous unauthorized access to copyrighted materials by anyone anywhere in the world. Under the ircumstances amply shown by the record, the injunction's linking prohibition validly regulates the Appellants' opportunity instant y to enable anyone anywhere to gain unauthorized access to copyrigh ed movies on DVDS . 33

At oral argument, we asked the Government whether its undoubted power to punish the distribution of obscene materials would permit an injunction prohibiting a newspaper from printing addresses of bookstore locations carrying such materlials. In a properly cautious response, the Government stated that the answer would depend on the circumstances of the publication.) The Appellams' supplemental papers enthusiastically embraced the arguable analogy between printing bookstore addresses and displaying on a web page links to web sites at which DeCSS may be accessed. Supplemental Brief for Appellants at 14. They confidently a~serted that

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<sup>3</sup>We acknowledge that the prohibition on linking r stricts more than Corley's ability to facilitate instant access to De SS on linked web sites; it also restricts his ability to facilita e access to whatever protected speech is available on those site . However, those who maintain the linked sites can instantly make their protected material available for linking by Corley b the simple expedient of deleting DeCSS from their web sites.

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publication of bookstore locations carrying obscene material carr~~ be enjoined consistent with the First Amendment, and that a prohibition against linking to web sites containi g DeCSS is i similarly invalid. Id.

Like many analogies posited to illuminate 1 gal issues, the bookstore analogy is helpful primarily in identifyin characteristics that distin uc~ish it from the context of the pend'ng dispute. If a bookstore proprietor is knowingly selling obscen materials, the evil of distributing such materials can be p evented by injunctive relief against the unlawful distribution and similar distribution by others can be deterred by punishm nt of the distributor). And if others publish the location of th bookstore, preventive relief against a distributor can be effectiv before any significant distribution of the prohibited materials h s occurred. The digital world, however, creates a very different roblem. If obscene materials are posted on one web site and othe sites post hyperlinks to the first site, the materials are av ilable for instantaneous worldwide distribution before any prevent ve measures can be effectively taken.

This reality obliges courts considering Fir t Amendment

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claims in the context of the pending case to choose betwee:~ tw~v j unattractive alternatives: either tolerate some i pairment of communication in order to permit Congress to prohibi decryption that may lawfully be prevented, or tolerate some decryp ion in order I to avoid some impairment of communication. Although the parties dispute the extent of impairment of communication if t e injunction is upheld and the extent of decryption if it is vacate , and differ on the availability and effectiveness of techniques for minimizing both consequences, the fundamental choice between im airing some communication and tolerating decryption cannot be enti ely avoided.

In facing this choice, we are mindful that i is not for us to resolve the issues of public policy implicated b the choice we have identified. Those issues are for Congress. 0 r task is to determine whether the legislative solution adopted by ongress, as applied to the Appellants by the District Court's injunction, is consistent with the limitations of the First Amendment and we are satisfied that it is.

IV. Constitutional Challenge Based on Claimed Restric ion of Fair
Use

Asserting that fair use "is rooted in and required by both

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the Copyright Clause and the First Amendment," Brief fo Appellants at 42, the Appellants contend that the DMCA, as applied by the District Court, unconstitutionally "eliminates fa'r use" of copyrighted materials, id. at 41 (emphasis added). We reject this extravagant claim.

Preliminarily, we note that the Supreme Cou t has never held that fair use is constitutionally required, although some isolated statements in its opinions might arguably be nlisted for such a requirement. In <u>Stewart v.</u> Abend, 495 U.S. 207 (990), cited by the Appellants, the Court merely noted that fair u e "permits courts to avoid rigid application of the copyright stat to when, on occasion, it would stifle the very creativity which hat law is designed to foster,"' id. (quoting Iowa State Univers't Research Foundation, Inc. v. American Broadcasting Cos , 621 F.2 57, 60 (2d Cir. 1980)); see also Har er & Row Publishers v. Nation Inc Enterprises, 471 U.S. 539, 560 (1985) (noting "the Fir t Amendment protections already embodied in the Copyright Act's distinction between copyrightable expression and uncopyrightable facts and ideas, and the latitude for scholarship and comment t aditionally afforded by fair use"). In Cam bell v. Acuff-Rose Musi Inc., 510

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U.S. 569 (1994), the Court observed, "From the infancy of copyright protection, some opportunity for fair use of copyright d materials has been thought necessary to fulfill copyright's v ry purpose, `[t] o promote the Progress of Science and useful Arts . . . . "<sup>3a</sup> Id. at 575 (citation omitted); see generally William F. Patry, The Fair Use Privilege in Copyright Law 573-82 [2d ed. 1995) (questioning First Amendment protection for fair use).

We need not explore the extent to which fa'r use might have constitutional protection, grounded on either the First Amendment or the Copyright Clause, because whatever validity a constitutional claim might have as to an application of the DMCA that impairs fair use of copyrighted materials, such matters are far beyond the scope of this lawsuit for several reasons. In the first place, the Appellants do not claim to be making fair use of any copyrighted materials, and nothing in the injunction pr hibits them

<sup>&</sup>lt;sup>34</sup>Although we have recognized that the First Amendm nt provides no entitlement to use copyrighted materials beyond that accorded by the privilege of fair use, except in "an extraordinary case," Twin Peaks Productions Inc. v. Publications International L d., 996 F.2d 1366, 1378 (2d Cir. 1993), we have not ruled that the onstitution guarantees any particular formulation or minimum availability of the fair use defense.

decryption code that enables unauthorized access to copyrighted materials.

Second, as the District Court properly noted to whatever extent the anti-trafficking provisions of the DMCA fight prevent others from copying portions of DVD movies in order to ake fair use of them, "the evidence as to the impact of the ant'-trafficking provision[s] of the DMCA on prospective fair users i scanty and fails adequately to address the issues." Universal I, 111 F. Supp. 2d at 338 n.246.

Third, the Appellants have provided no Supp rt for their premise that fair use of DVD movies is constitutionall required to be made by copying the original work in its original fo mat. 35 Their examples of the fair uses that they believe others will be prevented from making all involve copying in a digital format t ose portions of a DVD movie amenable to fair use, a copying that wou d enable the fair user to manipulate the digitally copied portions. One example

asps expressed in their supplemental papers, the po ition of the Appellants is that "fair use extends to works in whate er form they are offered to the public," Supplemental Brief for Appe lams at 20, by which we understand the Appellants to contend not mer ly that fair use may be made of DVD movies but that the fair ser must be permitted access to the digital version of the DVD in order to directly copy excerpts for fair use in a digital forma .

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is that of a school child who wishes to copy images fro a DVD movie to insert into the student's documentary film. We know of no authority for the proposition that fair use, as prot cted by the Copyright Act, much less the Constitution, guarantees c pying by the optimum method or in the identical format of the origin 1. Although the Appellants insisted at oral argument that they s ould not be relegated to a "horse and buggy" technique in making fa'r use of DVD movies, 36 the DMCA does not impose even an arguable limitation on the opportunity to make a variety of traditional fair ses of DVD movies, such as commenting on their content, quoting e cerpts from their screenplays, and even recording portions of the ideo **images** and sounds on film or tape by pointing a camera, a cam order, or a microphone at a monitor as it displays the DVD movie. T e fact that the resulting copy will not be as perfect or as manipulable as a digital copy obtained by having direct access to the VD movie in its digital form, provides no basis for a claim of unco stitutional limitation of fair use. A film critic making fair use o a movie by

s6ln their supplemental papers, the Appellants con end, rather hyperbolically, that a prohibition on using copying achines to assist in making fair use of texts could not validly be u held by the availability of "monks to scribe the relevant passages." upplemental Brief for Appellants at 20.

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quoting selected lines of dialogue has no constitutionally valid claim that the review (in print or on television) would be technologically superior if the reviewer had not been prevent~d from using a movie camera in the theater, nor has an art stu~ent a valid~~ constitutional claim to fair use of a painting by phot graphing it in a museum. Fair use has never been held to be a uarantee of access to copyrighted material in order to copy it by the fair user's preferred technique or in the format of the **ON** final.

## Conclusion

We have considered all the other argume is of the Appellants and conclude that they provide no basis fo disturbing the District Court's judgment. Accordingly, the 'udgment is affirmed.